

MEDIA RELEASE TOURISM DEVELOPMENT DEPARTMENT MINISTRY OF PRIMARY RESOURCES AND TOURISM

APPRECIATION NIGHT FOR BRUNEI DECEMBER FESTIVAL 2017
31 DECEMBER 2017 SUNDAY



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- 1. An Appreciation Night for the Brunei December Festival 2017 was held at Empire Hotel & Country Club Theatre Foyer, Jerudong. Present as the Guest of Honor at the event was Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong, the Minister of Primary Resources and Tourism. Also present at the event were Yang Berhormat Awang Haji Sabli bin Haji Arsad as the President of Association of Travel Agents in Brunei, Diplomatic Corps, the President of Brunei Association of Hotels, Strategic Partners and Event Managers of Brunei December Festival 2017.
- Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong presented certificates of appreciation to strategic partners and event managers as a token of appreciation for their contribution to the success of organizing the Brunei December Festival.
- 3. The Brunei December Festival is the first ever month-long festival held, with over 40 exciting events and activities across all four districts, ranging from arts and culture, culinary, performing arts as well as sports and recreation. Some highlights of the Brunei December Festival in the past 4 weeks include the 2nd Green Jewel Night Run organized by CARE organization which had more than 500 participants with runners coming all the way from Norway, Columbia and Morocco. About 50 international participants joined the Brunei Off-Road Challenge organized by Persatuan Kereta Tahan Lasak Brunei and 43 international participants for Mountain Trail Bike Temburong Edition. An indigenous cultural performing artist Mr Matthew Doyle was brought in by the Australian High Commission from Australia and performed with our ethnic community. A renowned chef William Wongso was brought in by the Indonesian Embassy and Rizgun Hotel during the Magnificent Culinary of Indonesia. There were some participants from ASEAN for the Motorcross Challenge organized by Gerakan Pakatan Pemuda Sukarela Tutong as well as the Tutong Boat Race at the Pestai Santai organized by the communities of Kampung Penabai Kuala Tutong.
- 4. There were several events that have gained popularity and attracted huge crowds at the Bandarku Ceria, Tutongku Ceria, KBku Ceria and Bangarku Ceria such as Archery organized by Ar-Rafi Archery, Paintball Shooting organized by Royal Brunei Technical Services and the Nyirik Culinary Challenge organized by Eco

kampong and Eco Ponies where some cooking enthusiasts competed to show their cooking talent.

- 5. Some events are still on going until the middle of January 2018 such as Pameran Cinta dan Kenali Rasulullah at the International Convention Centre, which is organized by Avertu Management Services, the Brunei Water Festival organized by Heroes Event Management, Photography Competition organized by Polytechnic Brunei and the Brunei Salebration organized by the Department of Economic Planning and Development (JPKE).
- 6. The festival was initiated by the Brunei Tourism Board in collaboration with ministries and private sectors as well as relevant stakeholders, with the objective of increasing the number of tourist arrivals to Brunei by developing an annual calendar of events to attract both local and international visitors. The festival also involved over 500 youths from all four districts as volunteers to support event organizers in their operations and logistics of their events and activities.

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