



**كمنترين سومبراً اوتام دان قلتجوغن**  
**MINISTRY OF PRIMARY RESOURCES AND TOURISM**  
**BRUNEI DARUSSALAM**

***MEDIA RELEASE***  
***TOURISM DEVELOPMENT DEPARTMENT***  
***MINISTRY OF PRIMARY RESOURCES AND TOURISM***

***THE LAUNCHING OF BRUNEI DECEMBER FESTIVAL***  
***3 DECEMBER 2017 SUNDAY***



**MEDIA RELEASE**  
**TOURISM DEVELOPMENT DEPARTMENT**  
**MINISTRY OF PRIMARY RESOURCES AND TOURISM**

***THE LAUNCHING OF BRUNEI DECEMBER FESTIVAL***

1. The Brunei December Festival officially commenced today with a balloon launch and ribbon-cutting ceremony by five ministers, the Minister of Home Affairs, Yang Berhormat Pehin Orang Kaya Seri Kerna Dato Seri Setia (Dr) Haji Awang Abu Bakar bin Haji Apong; the Minister of Religious Affairs, Yang Berhormat Pehin Udana Khatib Dato Paduka Seri Setia Ustaz Haji Awang Badaruddin bin Pengarah Dato Paduka Haji Awang Othman; the Minister of Primary Resources and Tourism, Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong; the Minister of Culture, Youth and Sports, Yang Berhormat Pehin Datu Lailaraja Major General (Rtd) Dato Paduka Seri Haji Awang Halbi bin Haji Mohd Yussof and the Minister of Health, Yang Berhormat Dato Paduka Dr. Haji Md Isham bin Jaafar. Also in attendance at the launching were the Diplomatic Corps, Senior Government Officers, State Legislative Council Member, Members of the Brunei Tourism Board, Travel Agents, Hoteliers, Strategic Partners, and members of the public.
2. The launching also showcased the events and activities organized by participating event managers in the Brunei December Festival. This gave the opportunity for members of the public to know more about the festival as well as to register or purchase tickets for events and activities. Over 40 exciting events and activities have been lined up for the Brunei December Festival across all four districts, ranging from arts and culture, culinary, performing arts as well as sports and recreation. The events of Bandarku Ceria, Tutongku Ceria, Bangarku Ceria and KBku Ceria are elevated as Festivals this December.
3. The first ever month-long festival was initiated by the Brunei Tourism Board in collaboration with ministries and private sectors as well as relevant stakeholders, with the objective of increasing the number of tourist arrivals to Brunei by developing an annual calendar of events that will attract both local and international visitors.
4. Also in conjunction with the Brunei December Festival is the Brunei Salebration organized by The Department of Economic Planning and Development, Prime Minister's Office. The Brunei Salebration, which is part of the Government's on-going efforts to promote Brunei Darussalam as a shopping destination, started on November 28 and will end on January 31, 2018.

**FINAL**

5. Over 500 youths from all four districts are volunteering to support event organizers to ensure smooth running of operations and logistics during the events and activities of the Brunei December Festival 2017. This effort is a collaboration between the Brunei Tourism Board and the Youth Centre, Ministry of Culture, Youth and Sports to motivate and inspire the youths by developing interest and passion for volunteerism while gaining experience and knowledge by being part of a major event.
6. For further information on the events visit [www.bruneitourism.travel](http://www.bruneitourism.travel) or [www.brunei.events](http://www.brunei.events)

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