



كمنترين سومبر ٢ اوتام دان قلنچوغن
MINISTRY OF PRIMARY RESOURCES AND TOURISM
BRUNEI DARUSSALAM

MEDIA RELEASE
TOURISM DEVELOPMENT DEPARTMENT
MINISTRY OF PRIMARY RESOURCES AND TOURISM

THE LAUNCHING OF NEW PACKAGES
“PROMOTION OF BELAIT DESTINATION PACKAGES”
29 NOVEMBER 2017 WEDNESDAY



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THE LAUNCHING OF NEW PACKAGES
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1. The Minister of Primary Resources and Tourism, Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong launched new packages for the Belait District at Oil and Gas Discovery Centre, Seria. Present at the event were State Legislative Council Members, Foreign Dignitaries, Members of the Brunei Tourism Board, Deputy Permanent Secretaries, Belait District Office and Commercial Director of Brunei Shell Petroleum.
2. The promotion of the Belait Destination Packages is an initiative of Tourism Development Department to continue promotional efforts on showcasing exciting tour packages available in the country. The tour package aims to feature hotspots and tours that will further attract more local as well as international tourists to the Belait district.
3. The Belait Destination Packages were developed through collaborative efforts between the Tourism Development Department with Ministry of Home Affairs, Ministry of Culture, Youth and Sports, Brunei Shell Petroleum, tourism stakeholders and the local communities in Belait.
4. The Belait Destination Packages consist of 8 packages namely Oil & Gas Town Heritage Drive, Weekend Cultural Experience, Scenic Belait River (Day Cruise), Sunset Dinner Experience (Evening Cruise), Labi Nature Tour, Chasing Teraja Waterfalls, Teraja Labi Belait Birdwatching and Tech Dive Belait.
5. In conjunction with the promotion of the Belait Destination Packages, Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong also officiated the Tourist Information Centre in OGDC. In addition, the Minister also launched the Explor-A-Saurus exhibition from Scitech, Australia. OGDC will be home to life size animatronic world-famous dinosaurs for a period of five (5) months.
6. A mini exhibition by six tourism service providers for the Belait Destination Packages were showcased at the event.

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7. The Brunei December Festival was also highlighted during the event. The Brunei December Festival which begins on the 3rd December 2017 marks the first ever month-long festival initiated by the Brunei Tourism Board in collaboration between ministries, private and public sectors as well as relevant stakeholders, with the objective of increasing the number of tourist arrivals to Brunei by developing an annual calendar of events that will attract both local and international visitors. This will also spur domestic tourism and spending within the country which help contribute to the domestic economy and increase business opportunities for SMEs.

8. Over 40 events have been lined up for the Brunei December Festival across all four districts, ranging from arts and culture, culinary, performing arts as well as sports and recreation. For further information on the events visit www.bruneitourism.travel or www.brunei.events.

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