



كمنترين سومبر ٢ اوتام دان قلنچوغن

**MINISTRY OF PRIMARY RESOURCES AND TOURISM
BRUNEI DARUSSALAM**

***MEDIA RELEASE
TOURISM DEVELOPMENT DEPARTMENT
MINISTRY OF PRIMARY RESOURCES AND TOURISM***

***“PROMOTION OF KAMPONG AYER WALKING TRAIL”
KAMPONG AYER CULTURAL AND TOURISM GALLERY
BANDAR SERI BEGAWAN, BRUNEI DARUSSALAM***

2ND MAY 2019, THURSDAY



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“PROMOTION OF KAMPONG AYER WALKING TRAIL”
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1. The Minister of Primary Resources and Tourism, Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong officiated the promotion of the Kampong Ayer Walking Trail at the Kampong Ayer Cultural and Tourism Gallery, Bandar Seri Begawan. Present at the event were State Legislative Council Members (refer to attached), Foreign Dignitaries, Senior Government Officials, Members of the Brunei Tourism Board, Penghulus and Heads of Villages.
2. The promotion of the Kampong Ayer Walking Trail is another initiative of the Tourism Development Department to showcase tourism products available in the country. The Walking Trail aims to educate and welcome both local and foreign visitors to Brunei’s historical settlement and pride. Kampong Ayer has been and still is a very important part of Brunei history, heritage and culture.
3. The Kampong Ayer Walking Trail consists of 5 walking trails in 5 different villages, namely in Kampung Lurong Sikuna, Kampung Setia ‘A’, Kampung Tamoi Ujung, Kampung Peramu and Kampung Bakut Berumput.
4. Some of the interesting sights to see on this walking trail includes a visit to the local *kuih-muih* or cake makers, woodcrafter, pottery house, the Kampong Ayer Police Station, schools, and generally offering visitors a taste of the traditional charm of the everyday Kampong Ayer life.
5. The Ministry of Primary Resources and Tourism will continue to support community-based tourism sustainability in Kampong Ayer and in Brunei Darussalam. This includes encouraging the local community-based tourism activities that can further provide opportunities and jobs for the local community and to be innovative in producing and promoting their local products. The local community can also create workshops in Kampong Ayer to enable visitors to experience and see first-hand how local products are made and to experience it in the most traditional setting.

6. With the promotion of the Kampong Ayer Walking Trail, it would add to the variety of tour packages and activities currently offered by the local travel agents. In turn, this benefits tourists by offering them more options and encourages longer stays with more activities to do in the country. Earlier this year, the Ministry of Primary Resources and Tourism has also officiated the Discover Muara package and the Brunei River Heritage Trail.
7. Various tourism products were showcased at the event consisting of ten (10) exhibitors by tourism service providers as well as the local community in showcasing and selling their products in support of the launch of the Kampong Ayer Walking Trail.
8. Members of Brunei Tourism Board and guests were also taken on the walking trail, which provided the opportunity to see some of the attractions offered in the Kampong Ayer Walking Trail.

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LISIT OF STATE LEGISLATIVE COUNCIL MEMBERS PRESENT:

1. Yang Berhormat
Haji Abd Hamid @ Hj Sabli bin Hj Arsad
Yang Di-Pertua Association of Travel Agents Brunei
2. Yang Berhormat
Pengiran Haji Ali bin Pengiran Maon
Pengkulu Mukim Berakas 'B'
3. Yang Berhormat
Pengiran Haji Mohamed bin Pengiran Haji Osman @ Othman
Ketua Kampung Masjid Lama, Pekan Muara, Sabun dan Pelumpong
4. Yang Berhormat
Awang Naim bin Haji Kamis
Pengkulu Mukim Kota Batu
5. Yang Berhormat
Awang Haji Mohimin bin Haji Johari @ Jahari
Ketua Kampung Limau Manis