



PRESS RELEASE

TOURISM DEVELOPMENT DEPARTMENT

MINISTRY OF PRIMARY RESOURCES AND TOURISM

ENLIGHTENING TALKS AT GREEN HORIZONS EXHIBITION PROMOTE SUSTAINABLE LIVING AND INVESTMENTS

- 1. Bandar Seri Begawan, 3rd October 2023** – The 'Green Horizons: Tourism & Sustainable Investments Exhibition,' hosted at the Kampong Ayer Cultural and Tourism Gallery, featured a compelling talk titled, 'Low Waste Living with Kaimana.' The speaker, Trish Lai, co-founder of the low-waste refill store, Kaimana, shared insights with an eager audience of approximately 23 students from St. Andrew's School. The talk revolved around embracing a low-waste lifestyle and adopting eco-friendly habits.
- 2.** This insightful presentation marks the second in a series of talks scheduled during the exhibition's week-long duration, which warmly welcomes visitors from the 30th of September to the 7th of October. This platform serves as a beacon for eco-driven organisations dedicated to sustainable initiatives that have a dual impact: benefiting the environment while uplifting local communities. The inaugural talk, 'Discover Nature's Beauty as a Bird Watching Guide,' was hosted earlier in the week on Monday, the 2nd of October, by the Bird Guide Specialist, Muhammad Daud Abdullah.
- 3.** This exhibition is held in conjunction with World Tourism Day, an annual celebration on the 27th of September. The United Nations World Tourism Organization (UNWTO) has chosen 'Tourism and Green Investments' as this year's central theme. The event aims to reshape tourism investments in the wake of the COVID-19 pandemic, with a focus on three core pillars: People, Planet, and Prosperity. UNWTO emphasises the critical importance of combining traditional and innovative investments to steer the course of sustainable tourism.

4. 'Green Horizons' will host three additional talks throughout the remainder of this week, all centered on sustainable efforts and initiatives. These include 'How to Live a Low Waste Lifestyle' by Green Brunei, scheduled for the 4th of October, 'Eco & Sustainability @ISB' by Eco-Coordinator David Mark Evans from ISB, and 'Outdoor Discover Centre & Sustainable Practices' by Sustainability Prefects Eoin Kyle and Raika Chowdhury of Jerudong International School, taking place on the 5th of October.

5. For more information about the 'Green Horizons: Tourism & Sustainable Investments Exhibition,' please visit [@info.bruneitourism](#) on Instagram.

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