

## PRESS RELEASE

TOURISM DEVELOPMENT DEPARTMENT  
MINISTRY OF PRIMARY RESOURCES AND TOURISM

### BRUNEI WELCOMES INDONESIA AIRASIA'S INAUGURAL FLIGHT FROM JAKARTA, SHOWCASES BRUNEI'S ATTRACTIONS TO VISITING MEDIA

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- 1. Bandar Seri Begawan, 3 August 2024** – Brunei Darussalam welcomed 148 passengers from the inaugural AirAsia flight from Jakarta, Indonesia, with a vibrant cultural reception at Brunei International Airport yesterday. This marks a significant milestone in strengthening the bilateral relations between the two countries.
- Prior to the arrival, an Inauguration Flight Ceremony was held by Indonesia AirAsia at the Departure Hall, Brunei International Airport, to officially launch the Indonesia AirAsia Flight BWN-CGK route. The ceremony was officiated by His Excellency Prof. Dr. Achmad Ubaedillah, Ambassador Extraordinary and Plenipotentiary of the Republic of Indonesia to Brunei Darussalam.
- In conjunction with this inaugural flight and to further promote Brunei Darussalam to the Indonesia market, the Tourism Development Department, in collaboration with Indonesia AirAsia, is hosting a 3-day familiarization trip for a group of media and Key Opinion Leaders (KOLs) who are among the passengers on the flight. Throughout their stay, the group had the opportunity to engage in experiential tours and indulge in the rich flavors of Bruneian cuisines. These include visits to The Faith & Devotion 19<sup>th</sup> Century Orientalist Art Exhibition at Balai Khazanah Islam Sultan Haji Hassanal Bolkiah, Kampong Ayer & Mangrove River Tour, visit to Mori Farm, Angkasa Oudh and the bustling Gadong Night Market. They will also have the chance to join the festivities at Gerai Perayaan in conjunction with His Majesty's Birthday Festival and participate in the Royal Birthday Cycling Recreation happening in the capital this Sunday.
- This familiarization trip is part of the department's strategies to entice more Indonesian visitors to explore Brunei Darussalam. The department is looking forward to joint promotions, marketing campaigns, and various events to attract more visitors from Indonesia. As the number of tourists traveling between Brunei and Jakarta increases, it is hoped that this will encourage the development of additional routes in the future.

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