

PRESS RELEASE

Tourism Development Department Inspires Students to Explore Hospitality and Tourism Careers

1. The Tourism Development Department, Ministry of Primary Resources and Tourism, is actively engaging Secondary School students through its ongoing career talk roadshow, in collaboration with the Ministry of Education's Program *Hala Tuju dan Explorasi Kerjaya 2025*.
2. In May 2025, the Department conducted a series of impactful career talks at prominent secondary schools, including Katok Secondary School, Awang Semaun Secondary School, Sayyidina Ali Secondary School, Lambak Kiri Secondary School, Menglait Gadong Secondary School, and Rimba Secondary School. Over 273 students from Travel and Tourism, Geography, and Food and Nutrition streams gained valuable insights into the diverse and dynamic career opportunities within the Hospitality and Tourism industry.
3. The sessions provided students with practical career development guidance and a comprehensive overview of the sector, equipping them with a clearer roadmap for pursuing professional paths in the field.
4. The program also featured guest speakers from key industry players, including Brunei Association of Hotels, Dar El-Ehsan Travel, Royal Brunei Culinary, and Borneo Twitchers Tours and Travel Sdn Bhd. These industry professionals shared their real-world experiences and highlighted the essential skills and qualifications for success in Travel, Tourism, and Culinary Arts careers.
5. Aimed at empowering students to make informed academic and career decisions, the program offers personalized career guidance aligned with individual skills, qualifications, and interests. It supports students in setting goals, exploring post-secondary education pathways (both local and international), and accessing information on government and private sector scholarships.
6. Haji Muhammad Abdul Wafiy bin Haji Mohd Yakop, a teacher at Rimba Secondary School, shared his thoughts: *"It was an inspiring talk that gave students a clear understanding of the vast opportunities the tourism industry holds. Hopefully, these sessions will ignite greater interest among students, encouraging them to consider tourism as a viable career path. It would be beneficial to extend the session duration to allow for more student interaction. Sincere thanks to all the speakers for their insightful contributions. We look forward to hearing from them again."*



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7. Nur Haziqah Shakila binti Mohd Noor Heini, a student from Sayyidina Ali Secondary School, expressed her enthusiasm: *"The session was both interesting and inspiring. It has motivated me to explore career possibilities in the hospitality and tourism industry. Through this briefing, I became more aware of the opportunities available, and I am now more interested in pursuing a career in this field."*
8. The Tourism Development Department is committed to expanding its collaboration with educational institutions across Brunei Darussalam and with industry partners to deliver further career talks. These efforts aim to broaden students' understanding of the diverse career paths within the Hospitality and Tourism sector and to foster stronger connections between education and industry. The Department also intends to extend these outreach efforts to the general public, encouraging broader engagement with the tourism industry and its opportunities.

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