



کمنتريڻ سومبر ۲ اوتام دان فلنچوڻ
MINISTRY OF PRIMARY RESOURCES AND TOURISM
BRUNEI DARUSSALAM
BRUNEI DARUSSALAM

January – December

BRUNEI TOURISM



PERFORMANCE REPORT 2018

BRUNEI

ABODE OF PEACE

Prepared by:

Statistics Unit, Tourism Development Department, Ministry of Primary Resources and Tourism, Brunei Darussalam

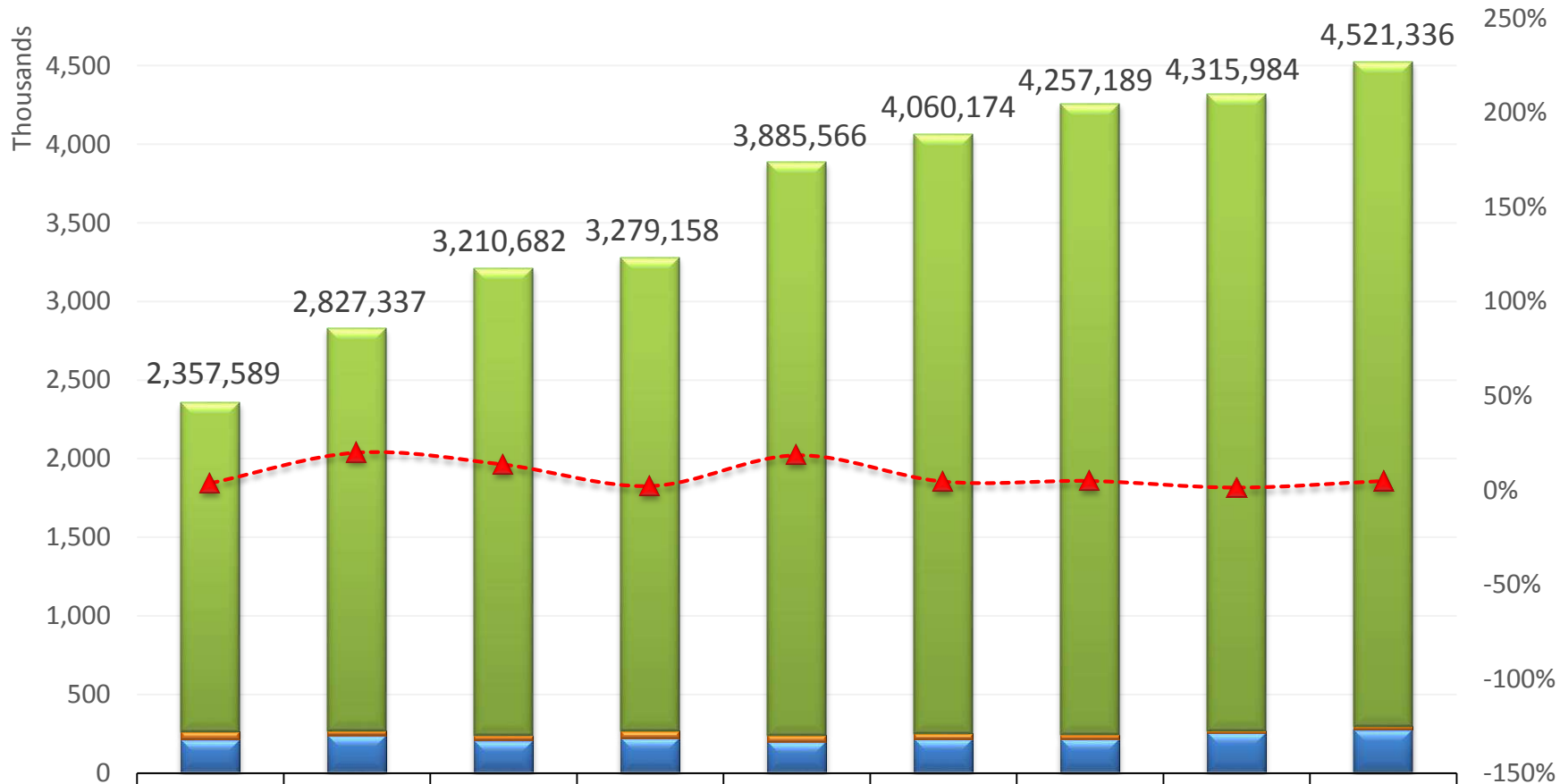
Report as of February 2019



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International Visitor Arrivals to Brunei, 2010 - 2018

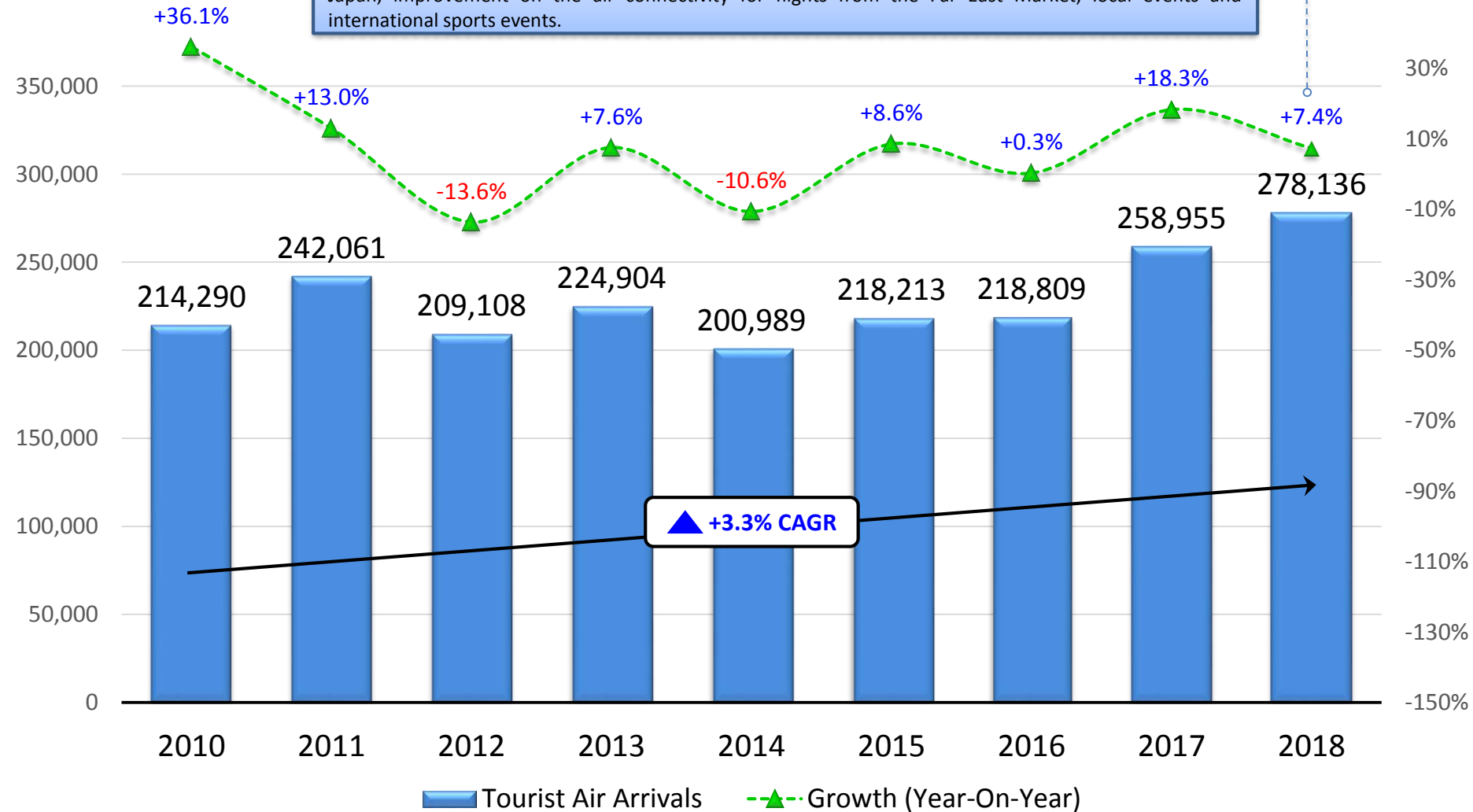


Over the past 9 years (2010-2018) visitor arrivals have shown a Compound Annual Growth Rate (CAGR) of **+3.3%** by air, **-11.1%** by cruise and **+9.2%** by border.

Source: *Tourism Development Department, Ministry of Primary Resources and Tourism; Immigration and National Registration Department, Ministry of Home Affairs; and Shipping Agencies in Brunei Darussalam.*

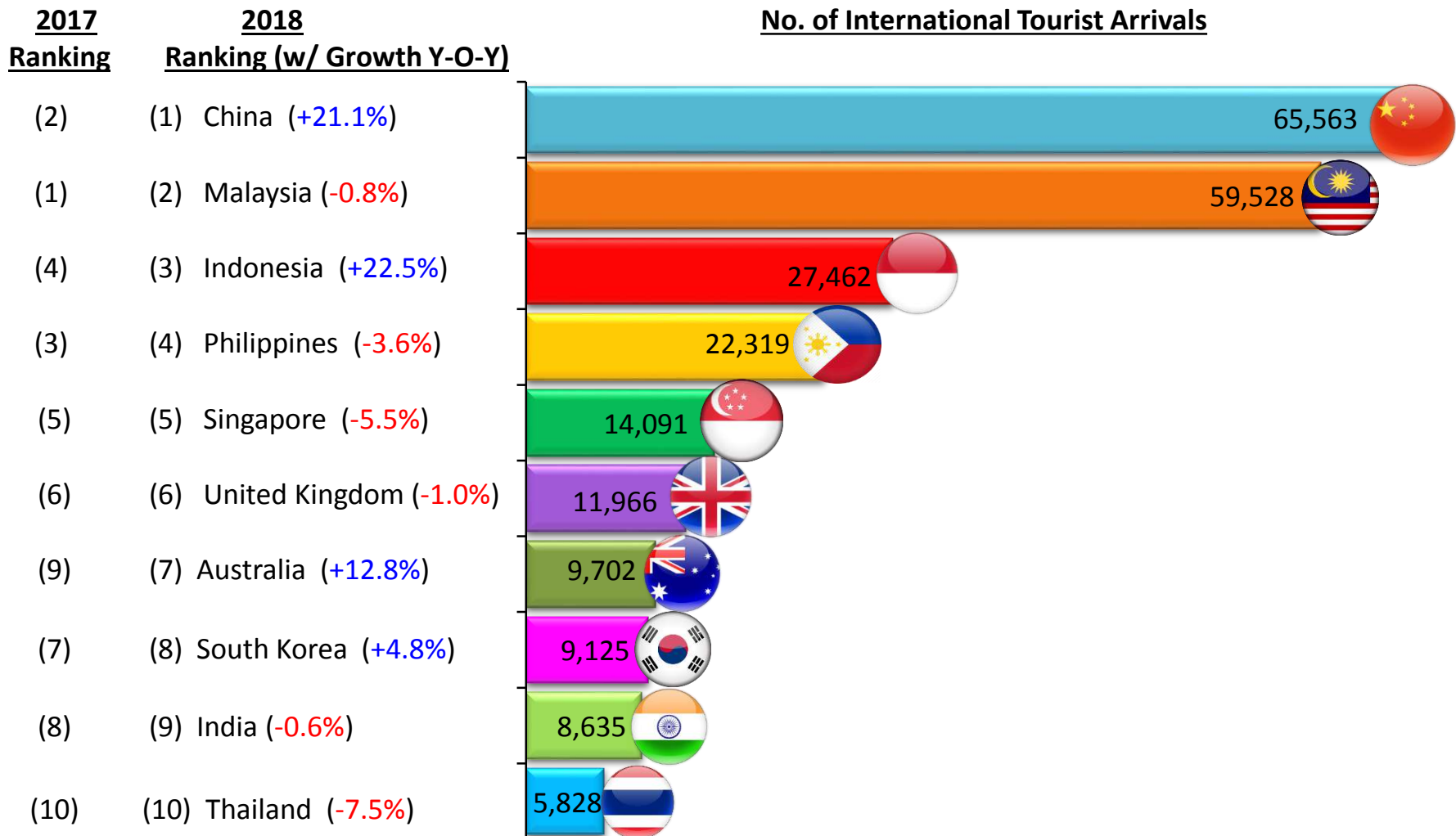
International Tourist Arrivals to Brunei by Air, 2010 - 2018

In 2018, the number of tourist arrivals by air has increased at **7.4%** (year-on-year). The contributing factors are the high impact of travel demand from the Far East Market such as China, Hong Kong, South Korea and Japan, improvement on the air connectivity for flights from the Far East Market, local events and international sports events.



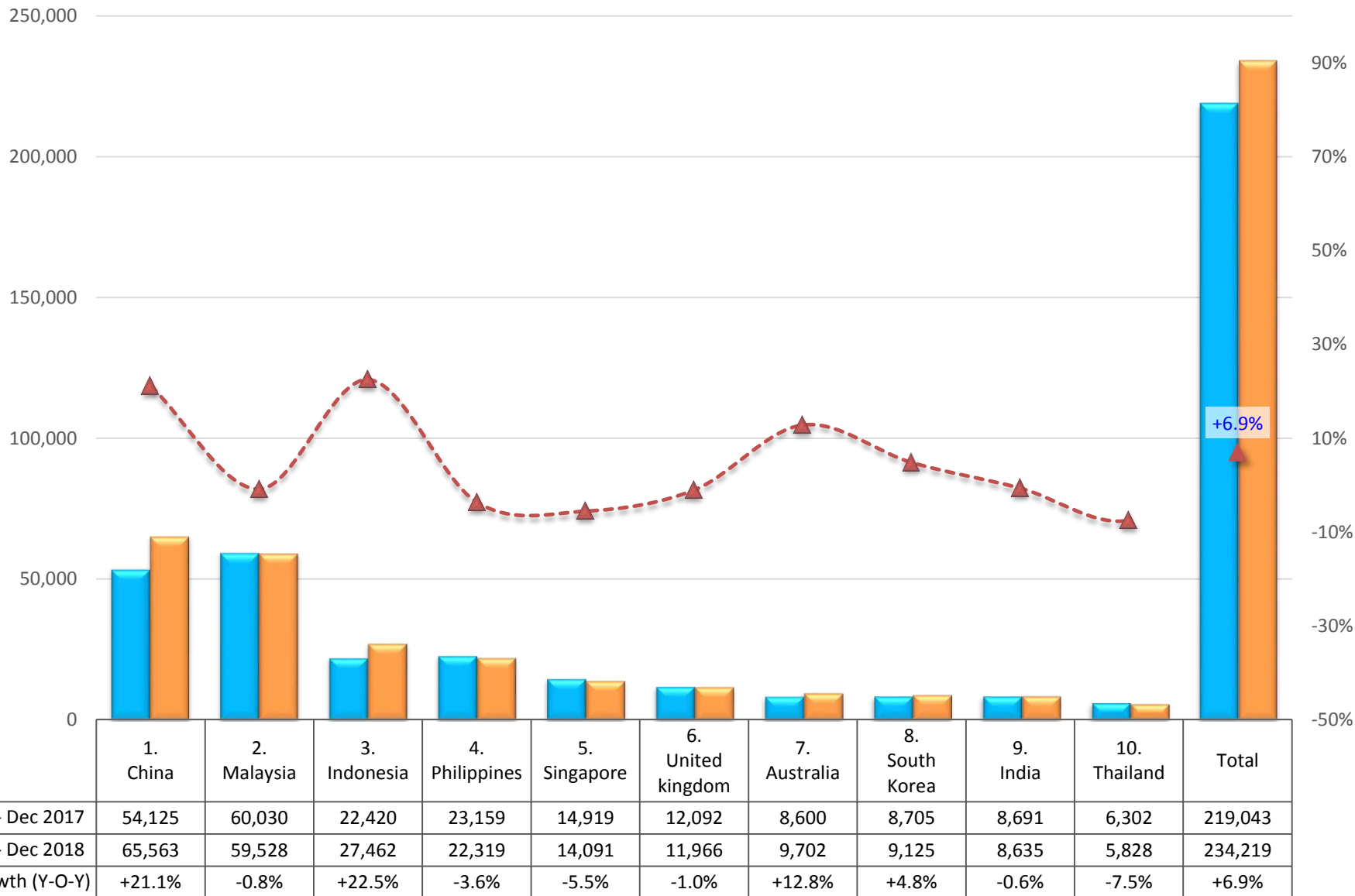
Over the past 9 years (2010-2018), visitor arrivals by air have shown a Compound Annual Growth Rate (CAGR) of **+3.3%**.

International Tourist Air Arrivals from Top 10 Countries, 2018



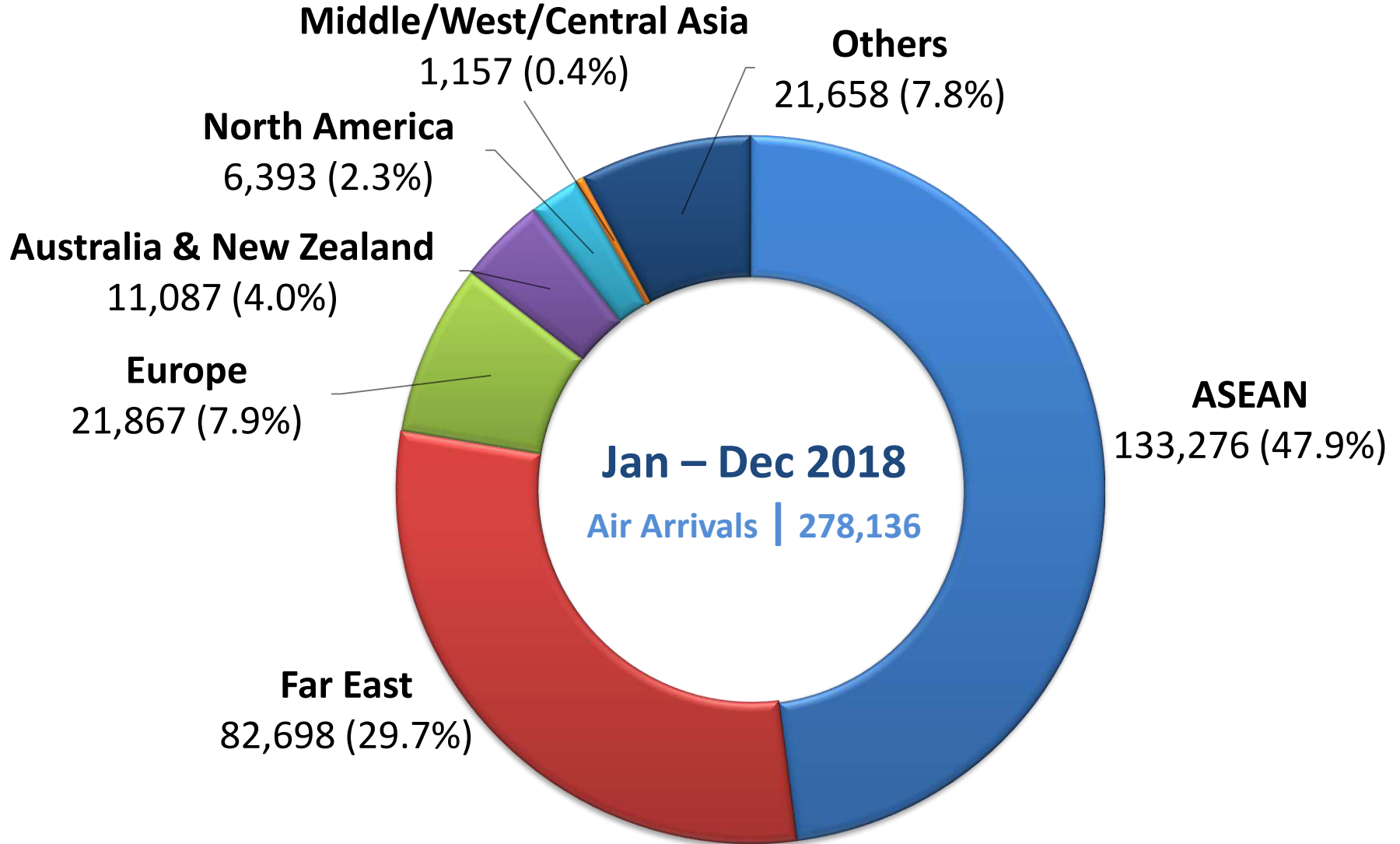
Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs.

International Tourist Air Arrivals from Top 10 Countries, 2017 & 2018



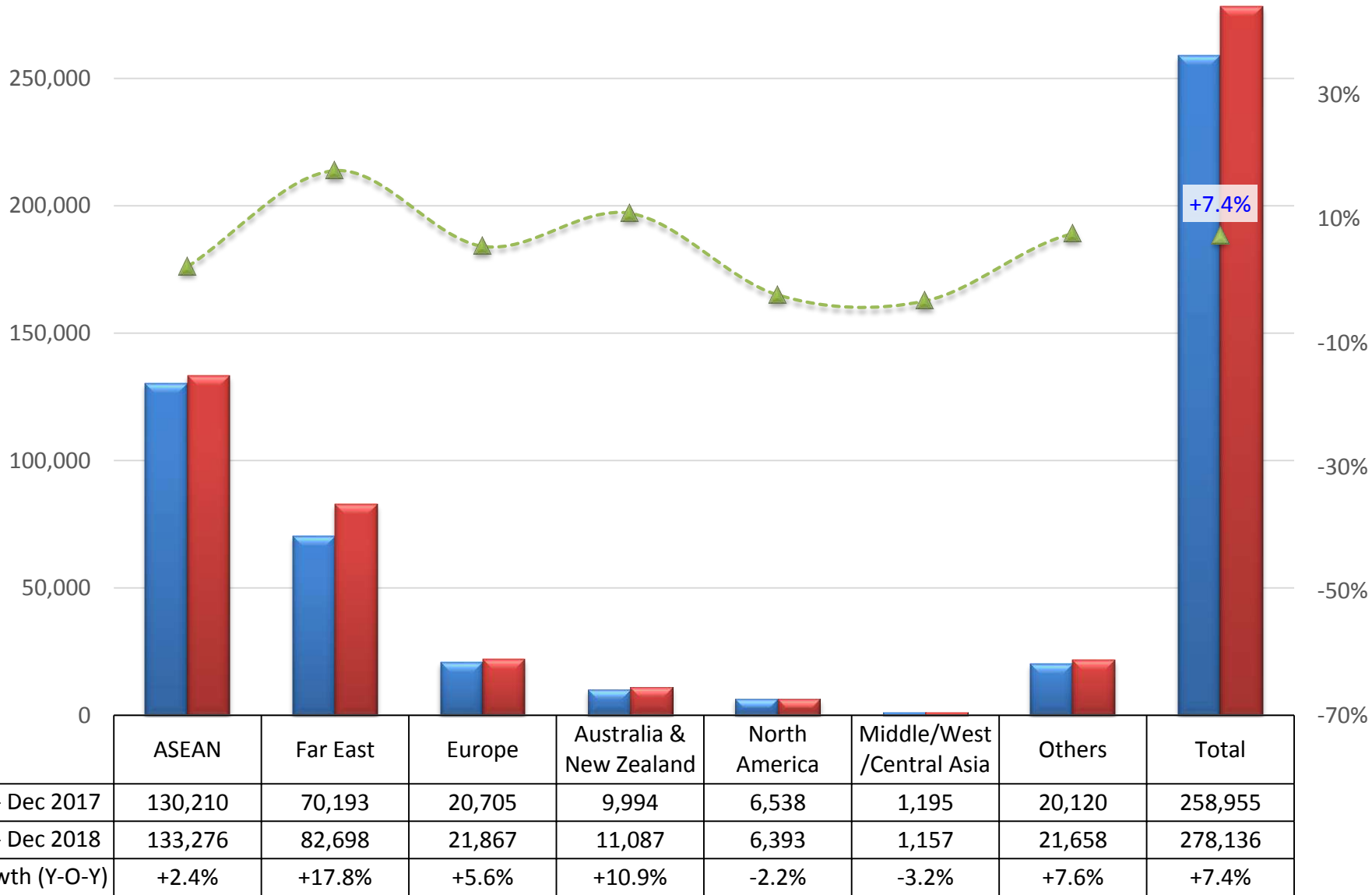
Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs.

International Tourist Air Arrivals by Region, 2018



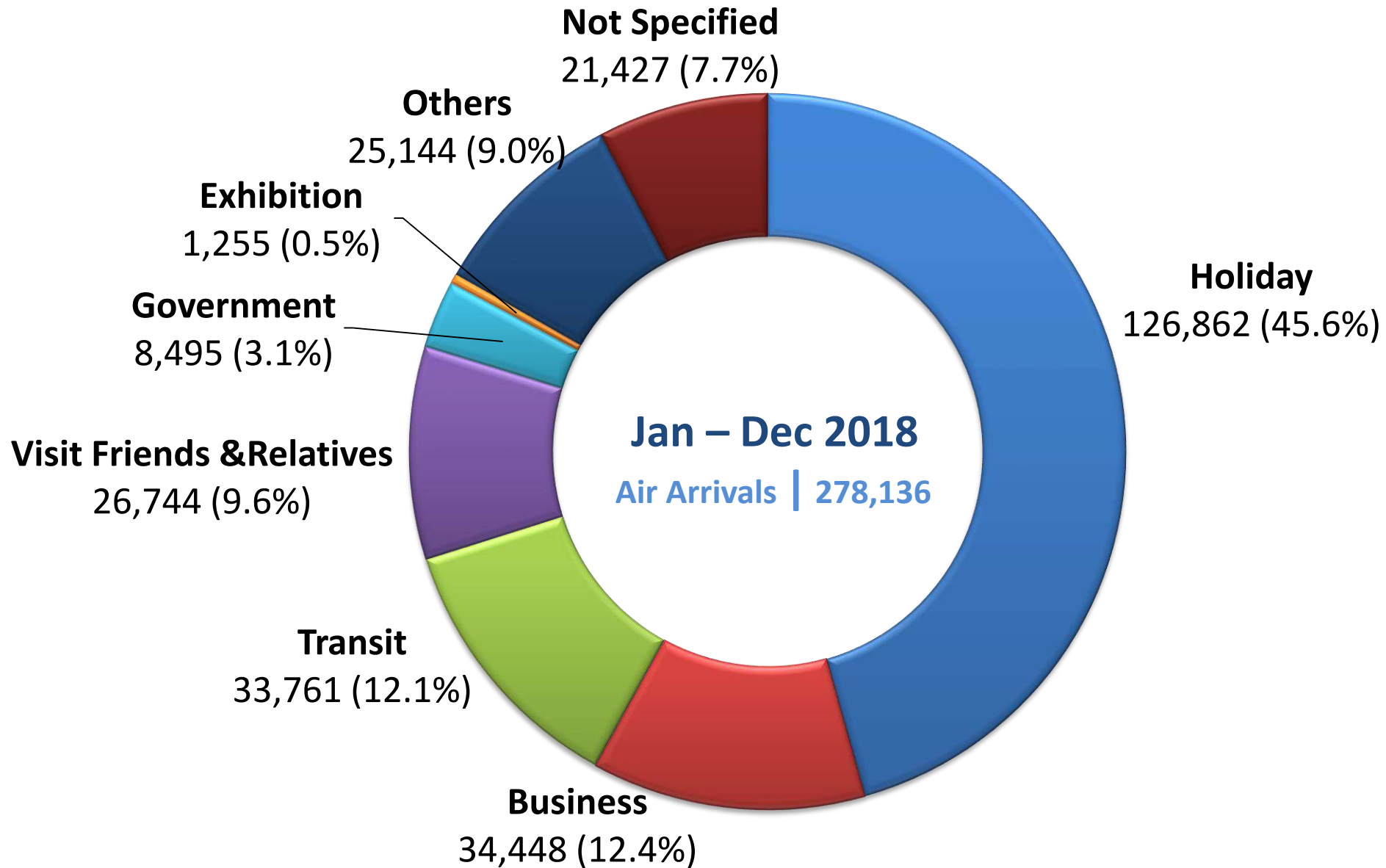
Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs.

International Tourist Air Arrivals by Region, 2017 & 2018

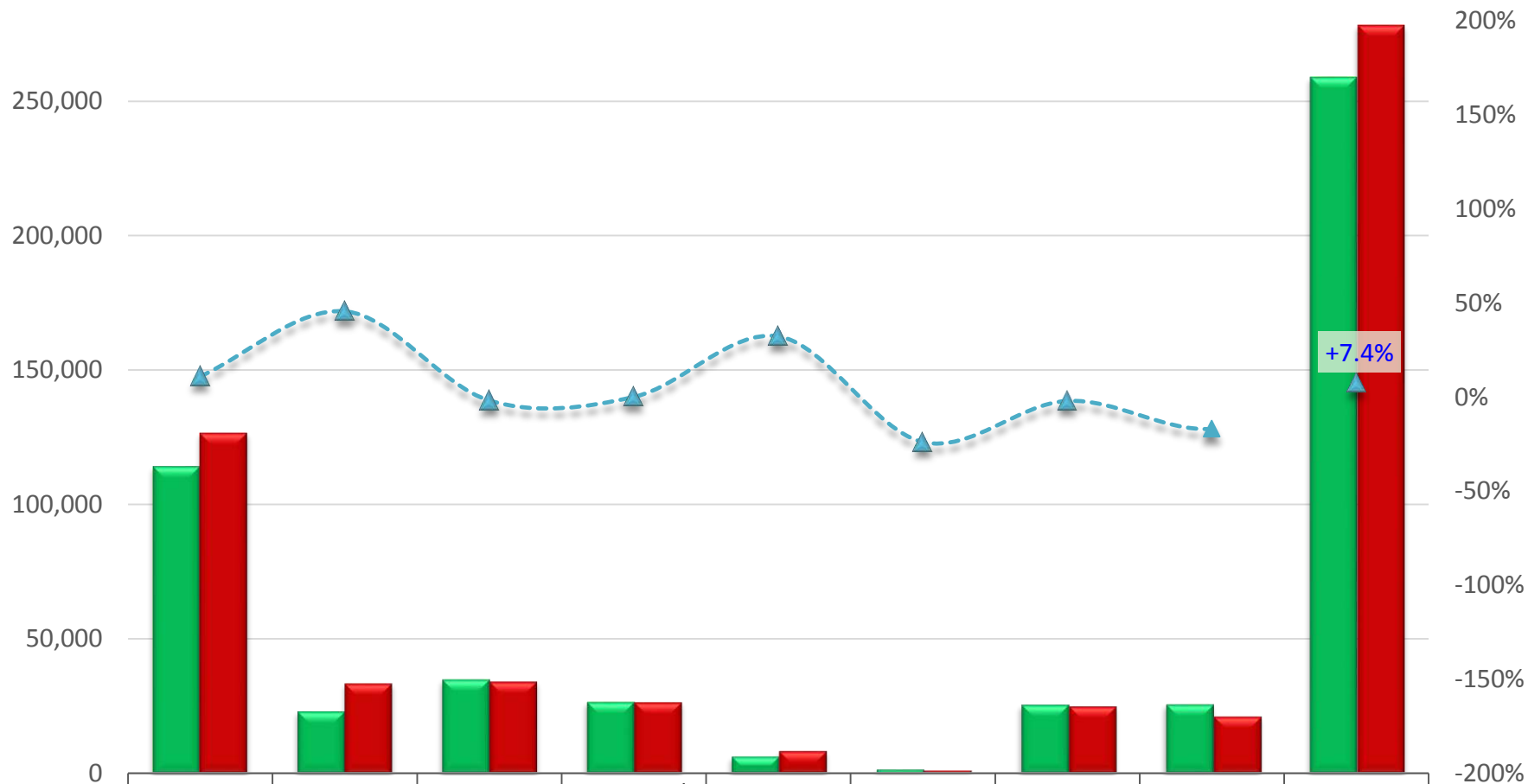


Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs.

International Tourist Air Arrivals by Purpose of Visits, 2018

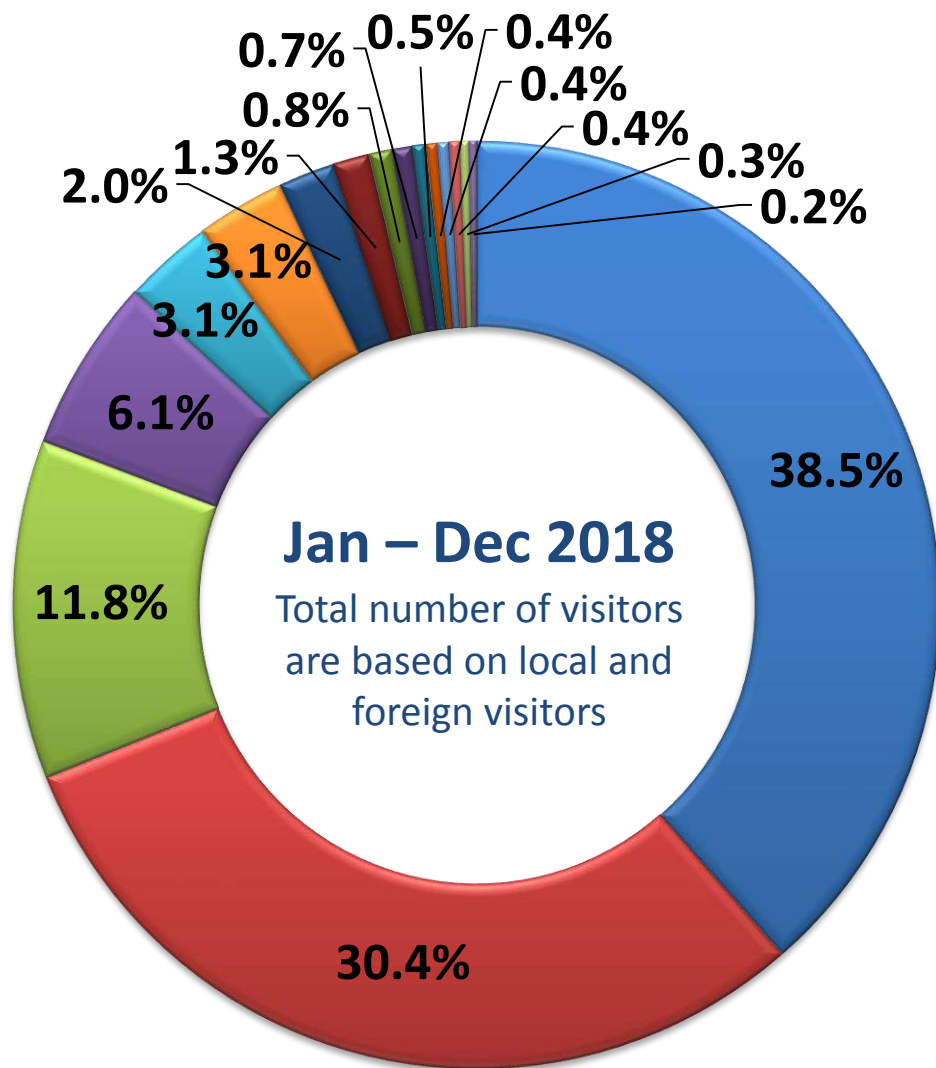


International Tourist Air Arrivals by Purpose of Visits, 2017 & 2018



Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs.

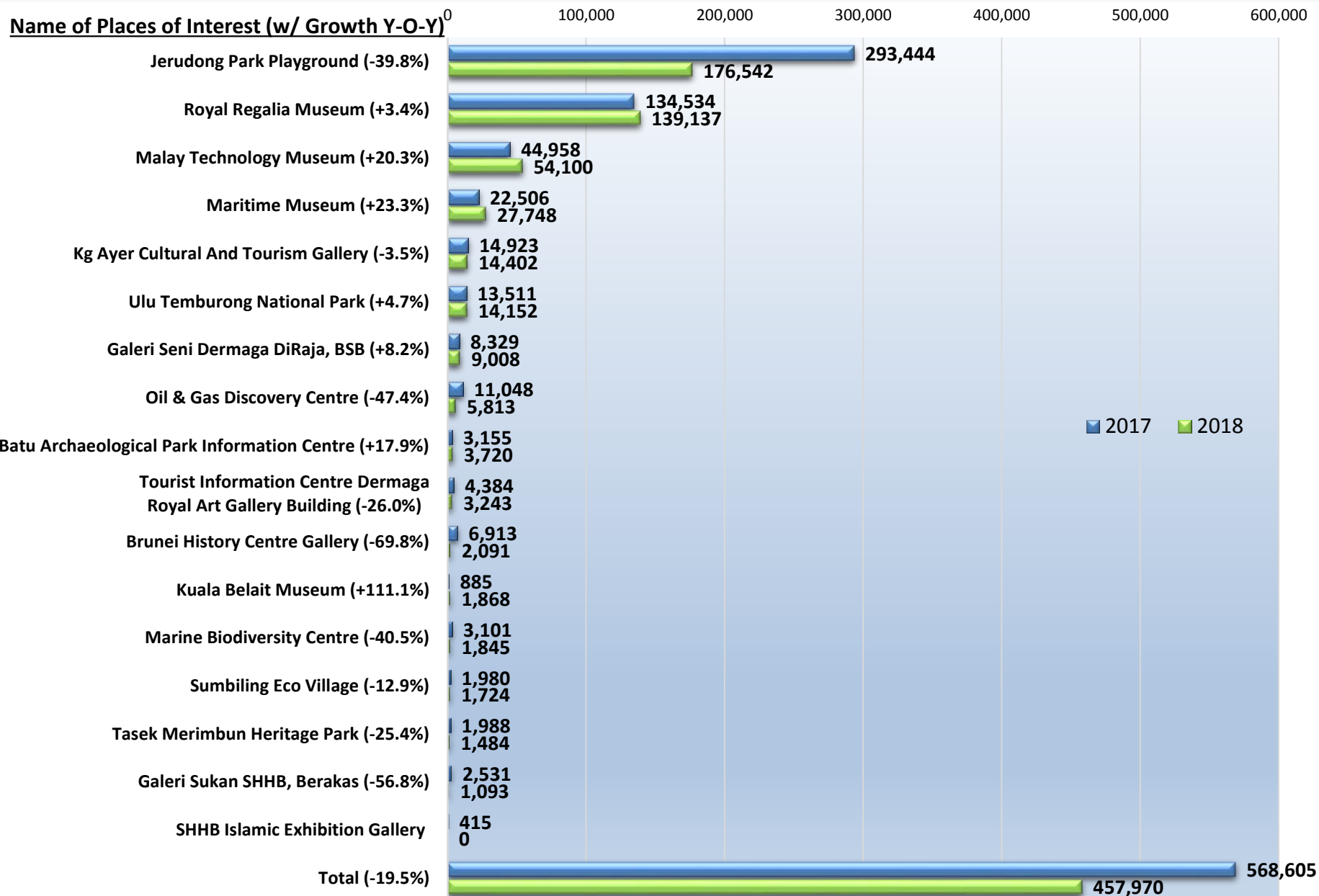
Places of Interest in Brunei Darussalam, 2018



- Jerudong Park Playground (176,542)
- Royal Regalia Museum (139,137)
- Malay Technology Museum (54,100)
- Maritime Museum (27,748)
- Kg Ayer Cultural & Tourism Gallery (14,402)
- Ulu Temburong National Park (14,152)
- Galeri Seni Dermaga DiRaja, BSB (9,008)
- Oil & Gas Discovery Centre (5,813)
- Kota Batu Archaeological Park Information Centre (3,720)
- Tourist Information Centre Bangunan Gelari Seni Dermaga Diraja (3,243)
- Brunei History Centre Gallery (2,091)
- Kuala Belait Museum (1,868)
- Marine Biodiversity Centre (1,845)
- Sumbiling Eco Village (1,724)
- Tasek Merimbun Cultural Heritage (1,484)
- Galeri Sukan SHHB, Berakas (1,093)

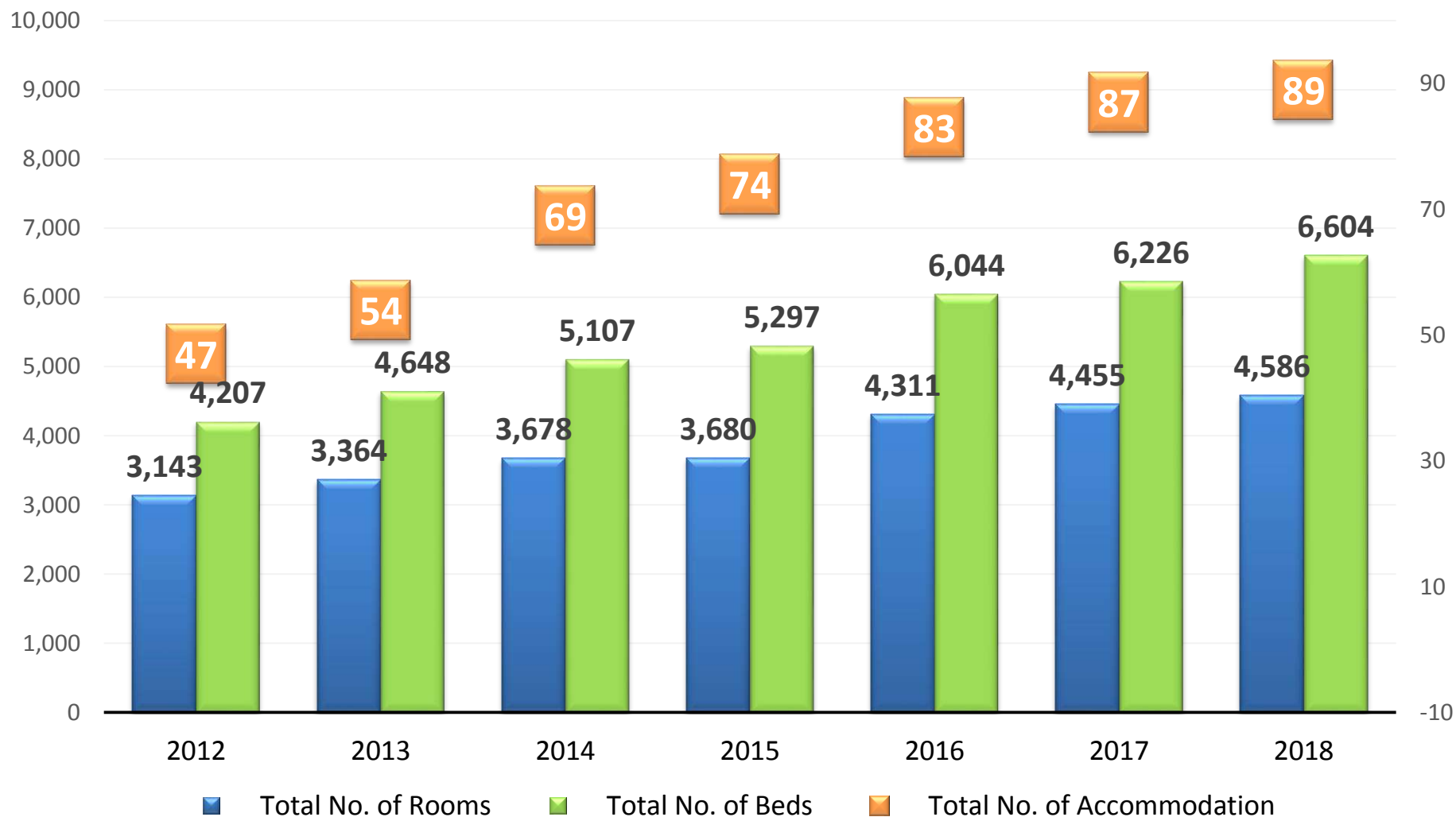
Source: Tourism Development Department, Biodiversity Research and Innovation Centre (BioRic) and Forestry Department, Ministry of Primary Resources and Tourism; Ministry of Culture, Youth and Sport; State Mufti Department, Prime Minister's Office; Hasa Incentive Sdn Bhd, Jerudong Park Country Club Sdn Bhd; Oil & Gas Discovery Centre and Brunei Shell Petroleum Co. Sdn Bhd.

Places of Interest in Brunei Darussalam, 2017 & 2018



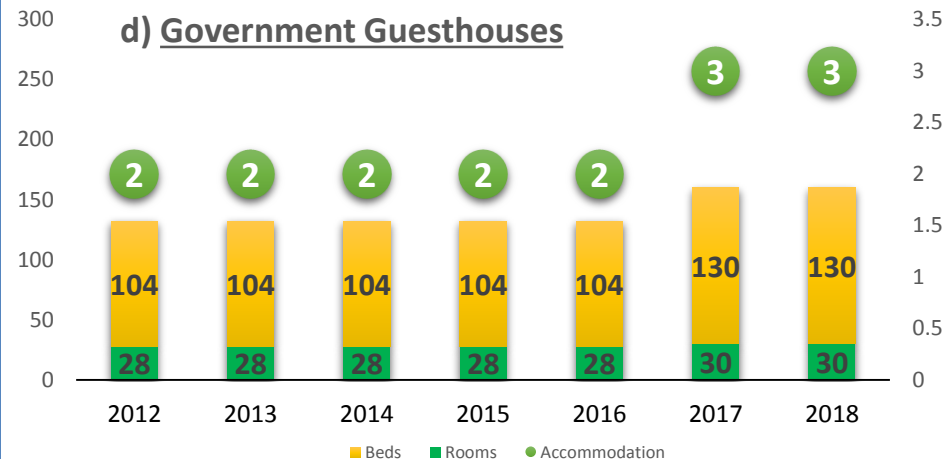
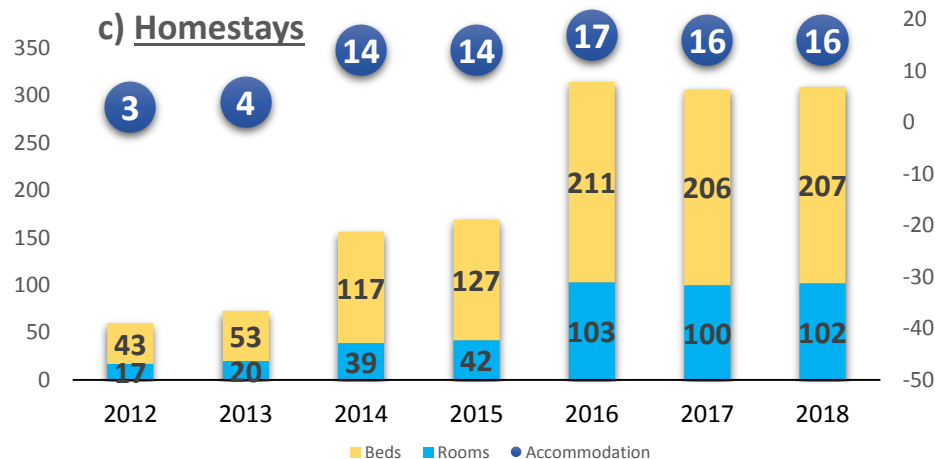
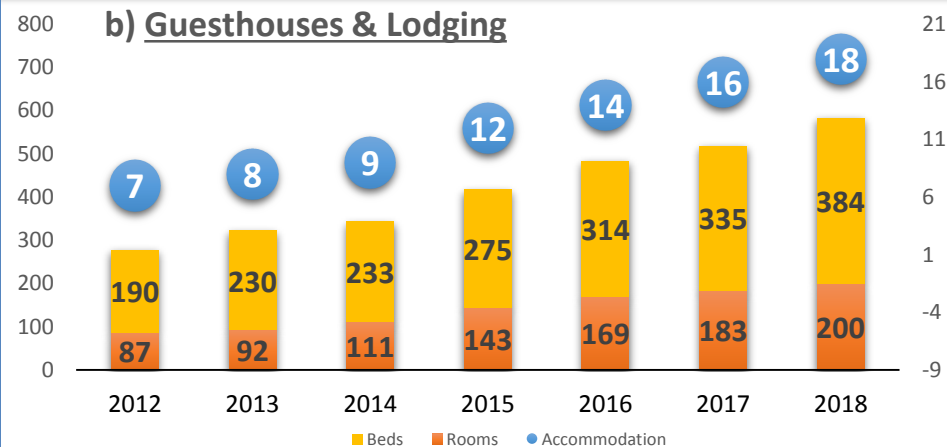
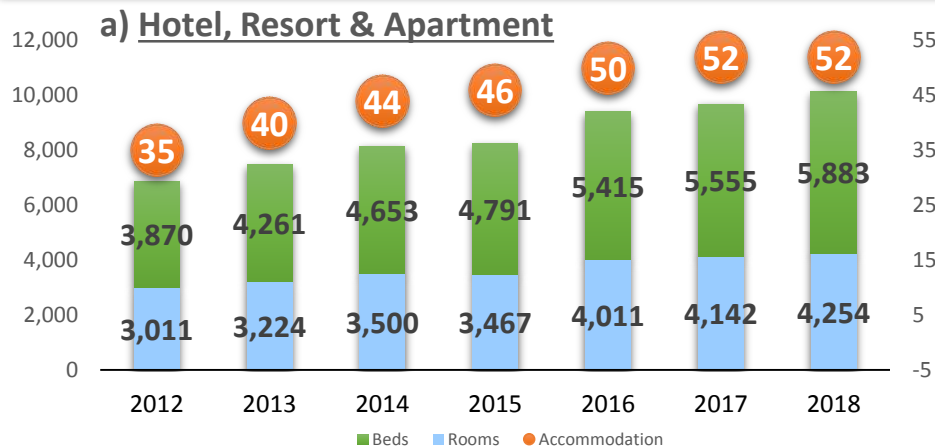
Note: Brunei Museum (Still under renovation)

Accommodation, 2012 - 2018



Note: Based on Hotel, Resort & Apartment; Guesthouses & Lodging; Government Guesthouses and Homestay.

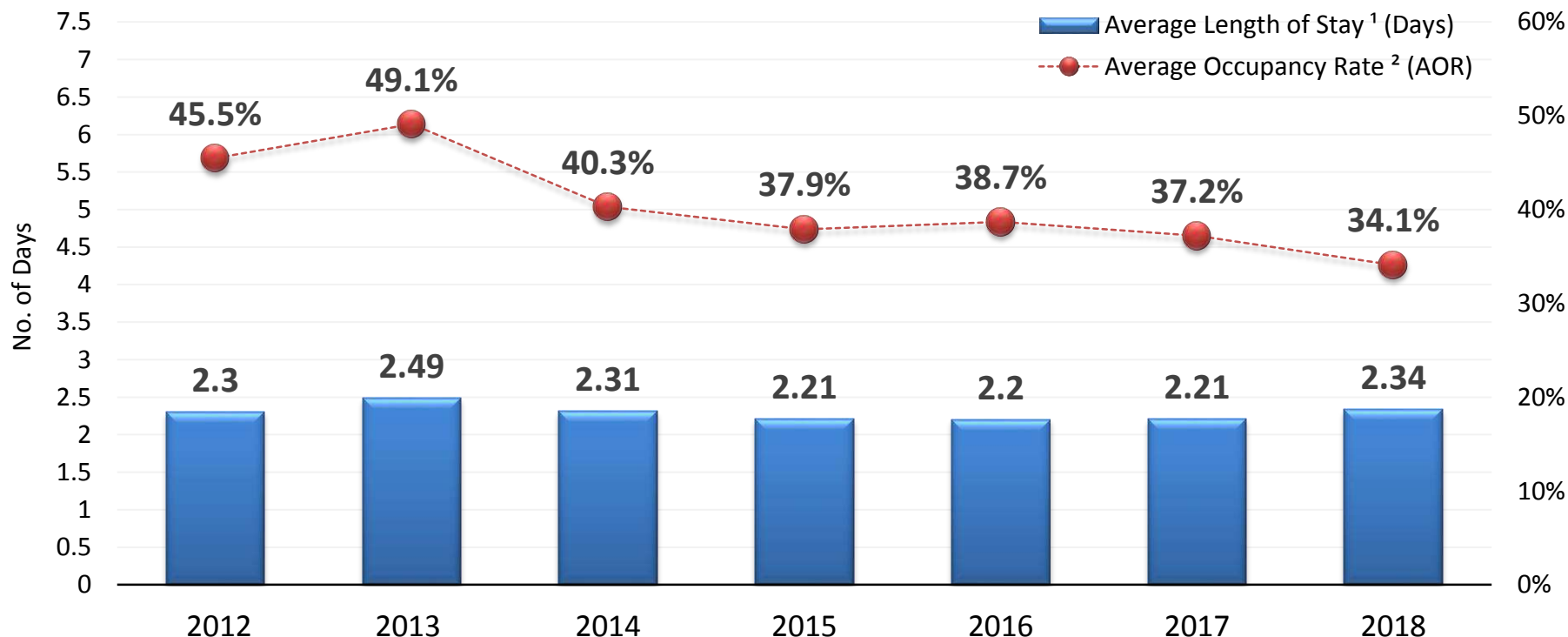
Types of Accommodations, 2012 - 2018



Definition:

- a) **Hotels, Resort & Apartments:** Accommodation for tourists or guests for hire or any other form of reward that offers professional service and for Resorts is situated in a suitable location free of noise, atmospheric and marine pollution. Such as (*Radisson Hotel Brunei Darussalam, The Empire Hotel & Country Club and Abdul Razak Hotel Apartment*);
- b) **Guesthouses & Lodging:** Accommodation provided in a private house or commercial building run by the owner. Such as (*Nazira Guesthouse, Freme Rainforest Lodge House and Sumbiling Eco Village*);
- c) **Government Guesthouses:** Accommodation provided in a private house or commercial building run by the Government. Such as (*Pusat Belia and Rumah Persinggah Kerajaan*);
- d) **Homestays:** A form of hosted accommodation at a residence where guests will stay with the host's family and experience the everyday way of life of the family and community. Such as (*Baitul Wajihah Homestay, Kampong Sungai Matan Homestay and Kunyit 7 Lodge*)

Length of Stay and Occupancy Rate, 2012 - 2018



Note:

¹ Based on Hotels and Air Arrivals only

² 2012 – Based on 13 accommodations only

2013 – Based on 11 accommodations only

2014 – Based on 13 accommodations only

2015 – Based on 33 accommodations only

2016 – Based on 22 accommodations only

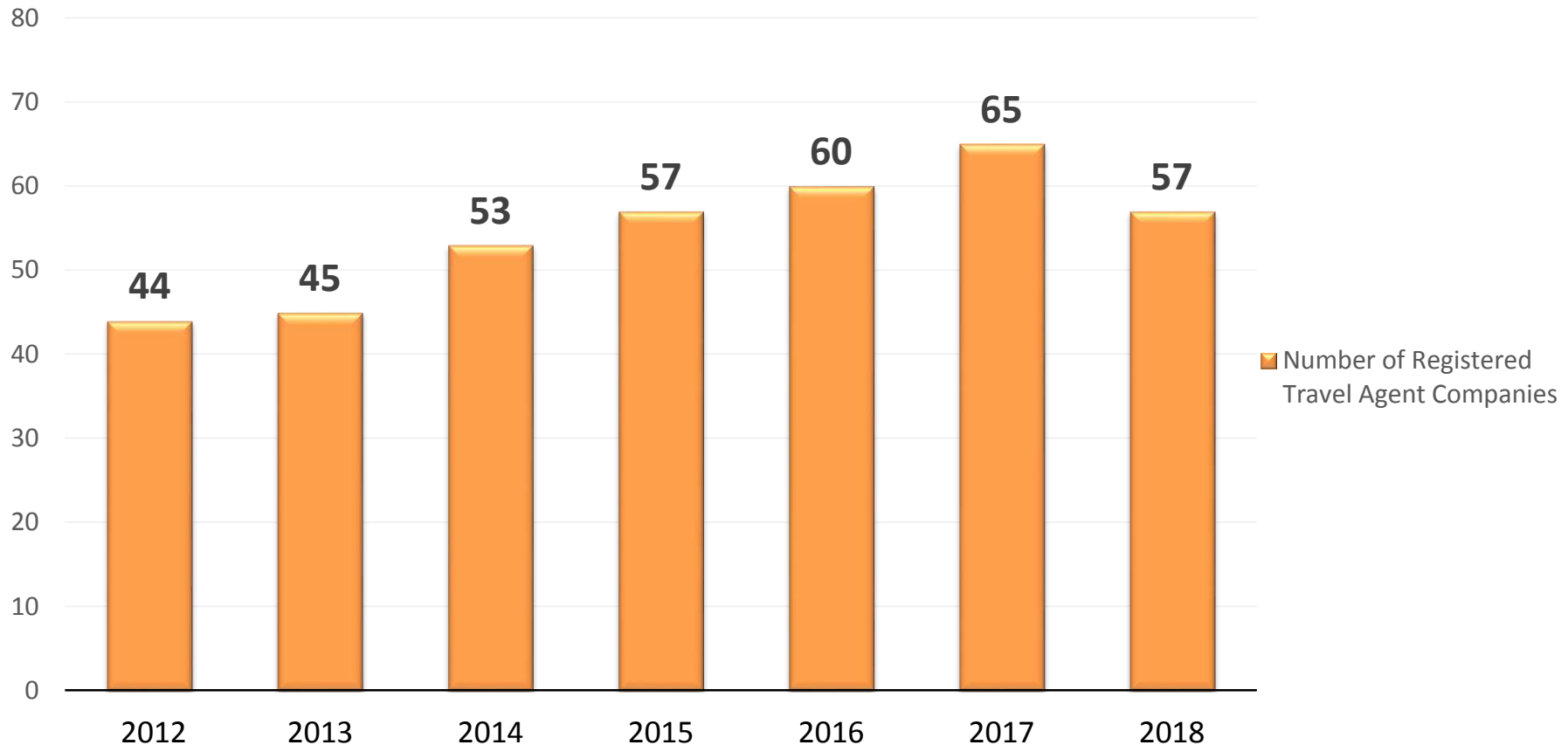
2017 – Based on 24 accommodations only

2018 – Based on 28 accommodations only

Performance (AOR)

	2017	2018	Growth (Y-O-Y)
23 Apartments & Hotels only	37.4%	34.2%	-8.7%
Top 5 Contributors	64.2%	60.2%	-6.2%

Travel Agents, 2012 - 2018



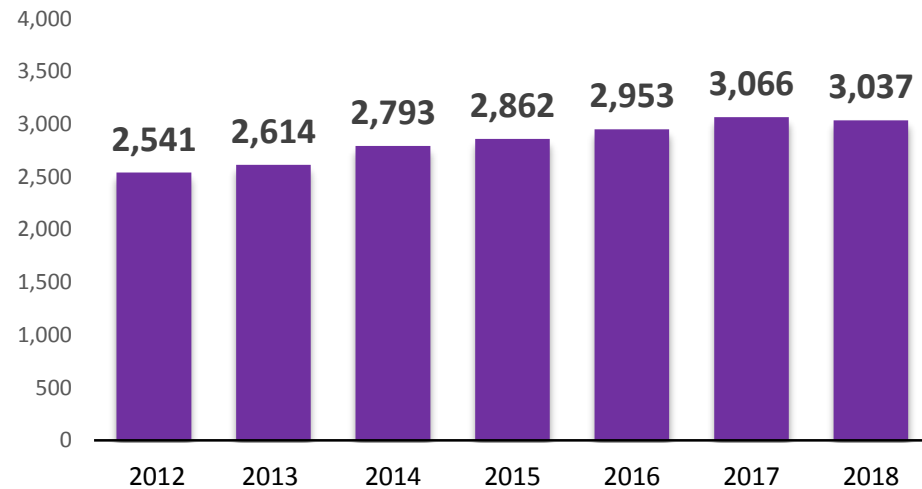
Note:

Number of registered Travel Agents under the Tourism Development Department are based on inbound and outbound travel.

Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Travel Agents in Brunei Darussalam.

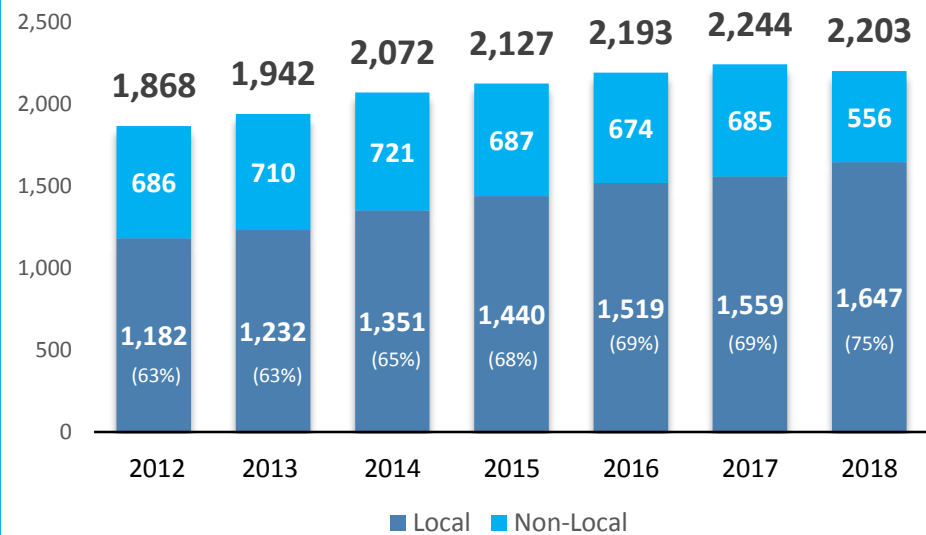
Employment, 2012 - 2018

Total Direct Employment

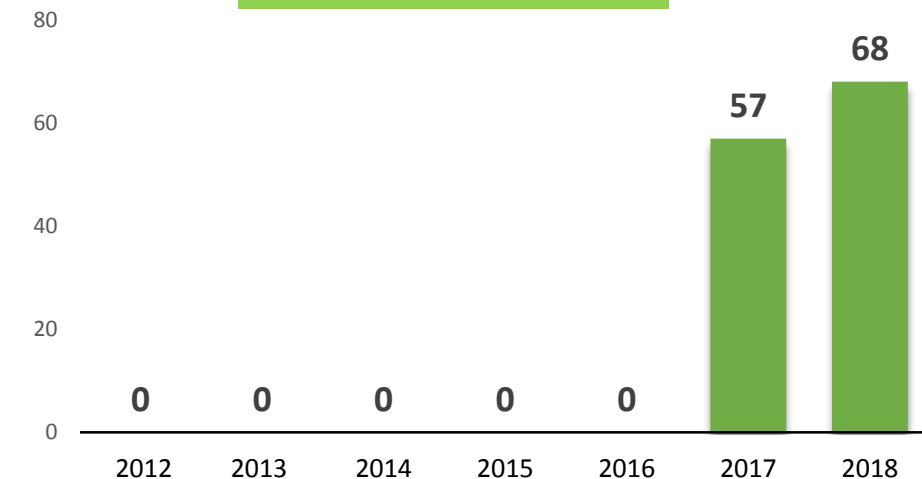


Note: Based on Accommodation, Travel Agents and Tour Guide Freelance

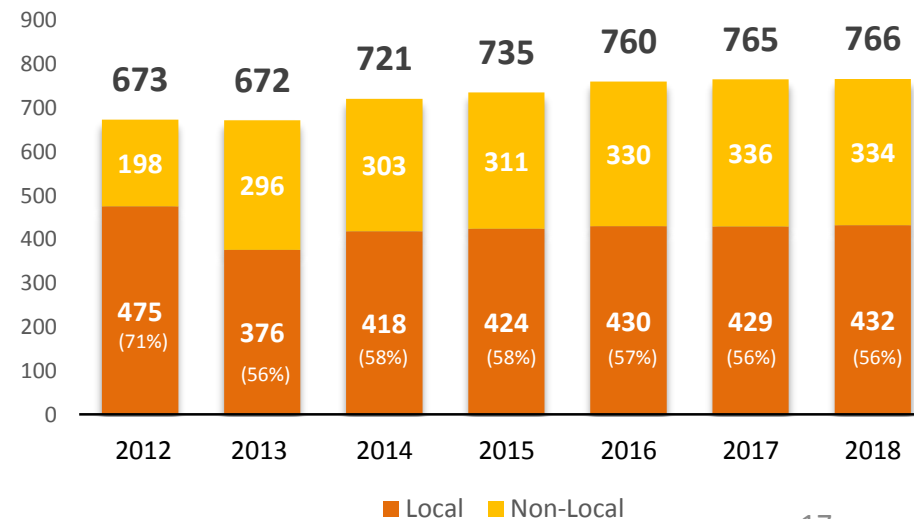
Accommodation



Local Tour Guide Freelance

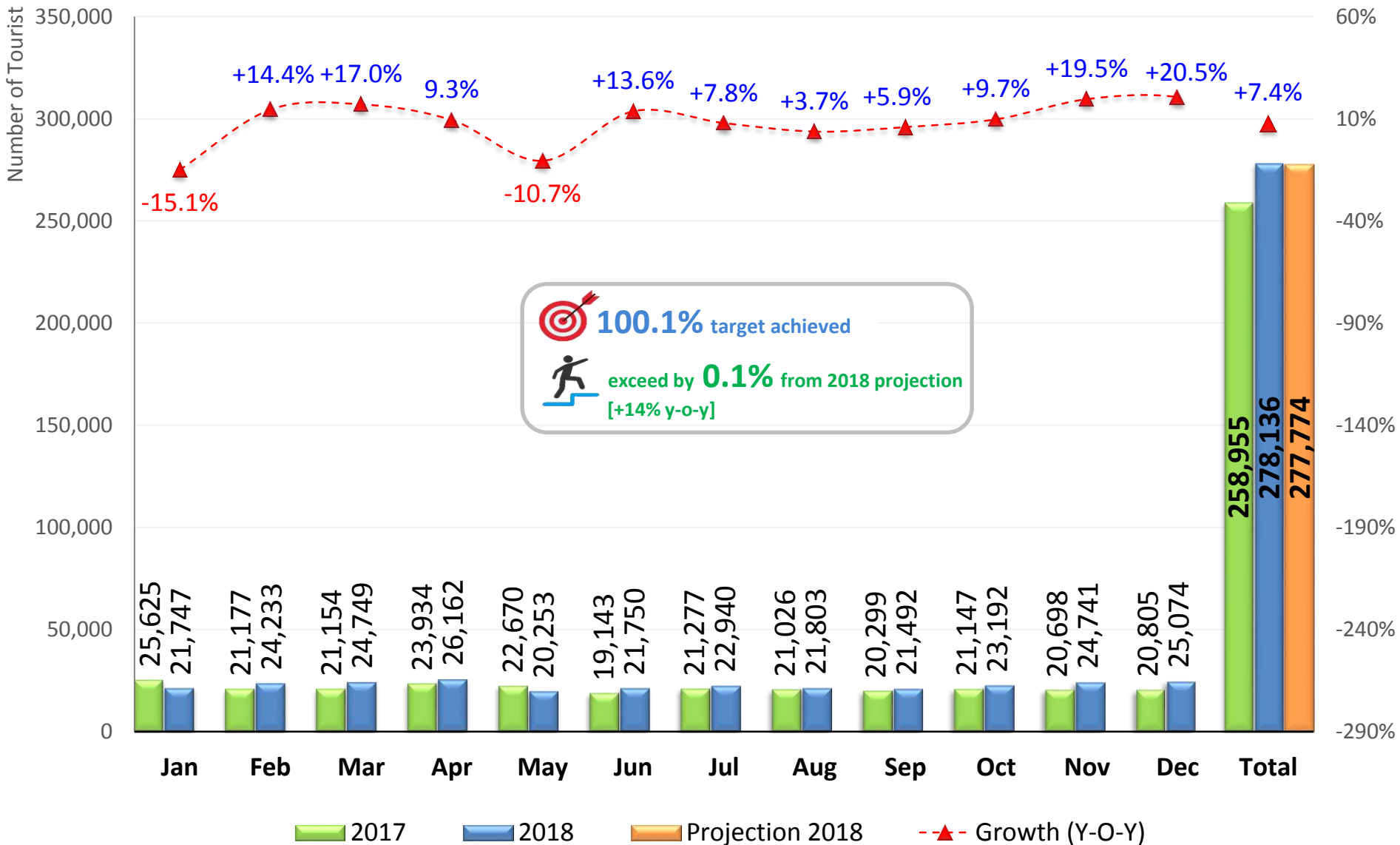


Travel Agents



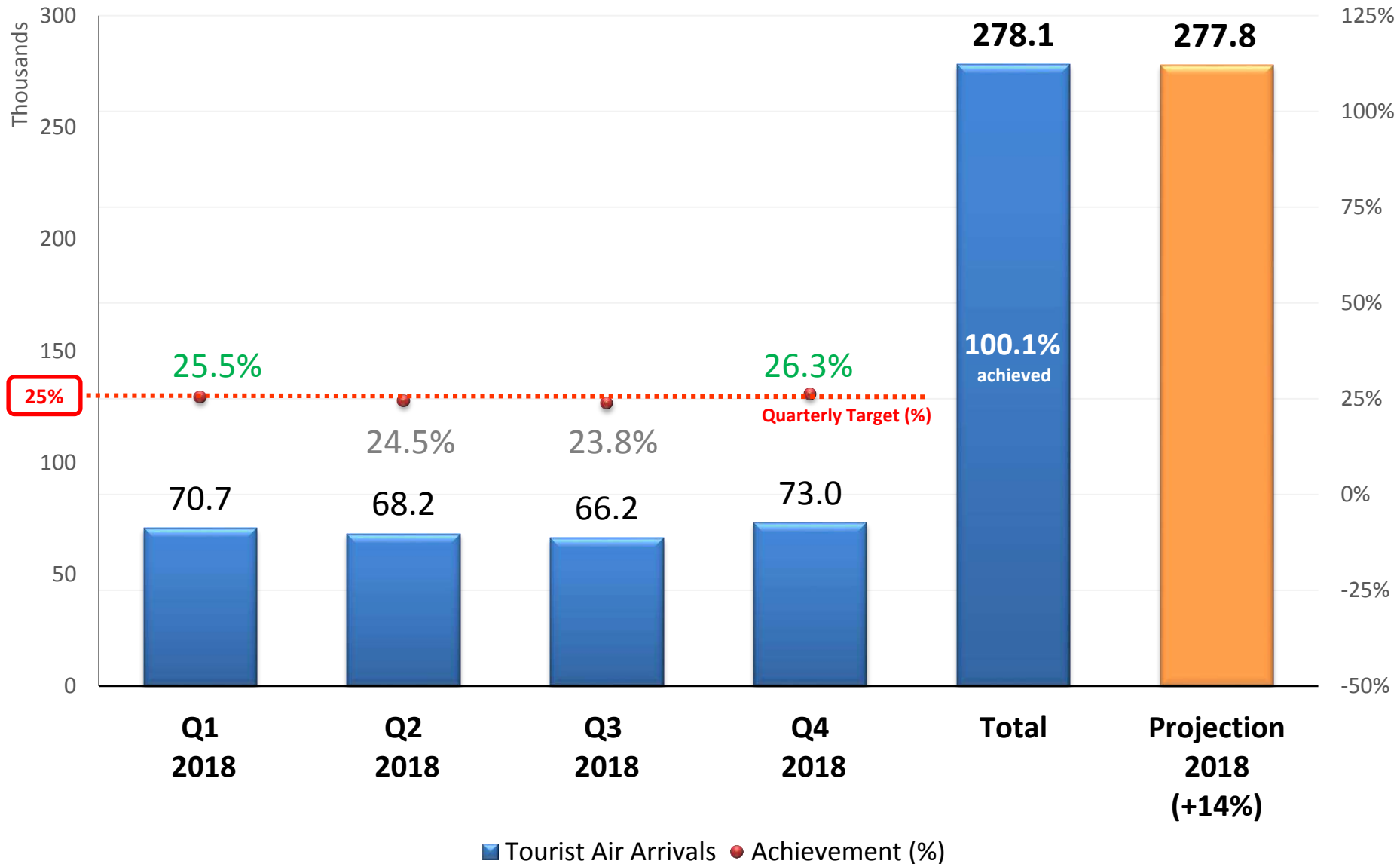
Source: Tourism Development Department, Ministry of Primary Resources and Tourism; Travel Agents in Brunei Darussalam; and Accommodations in Brunei Darussalam.

International Tourist Air Arrivals by Monthly Trend and Target, 2017 & 2018



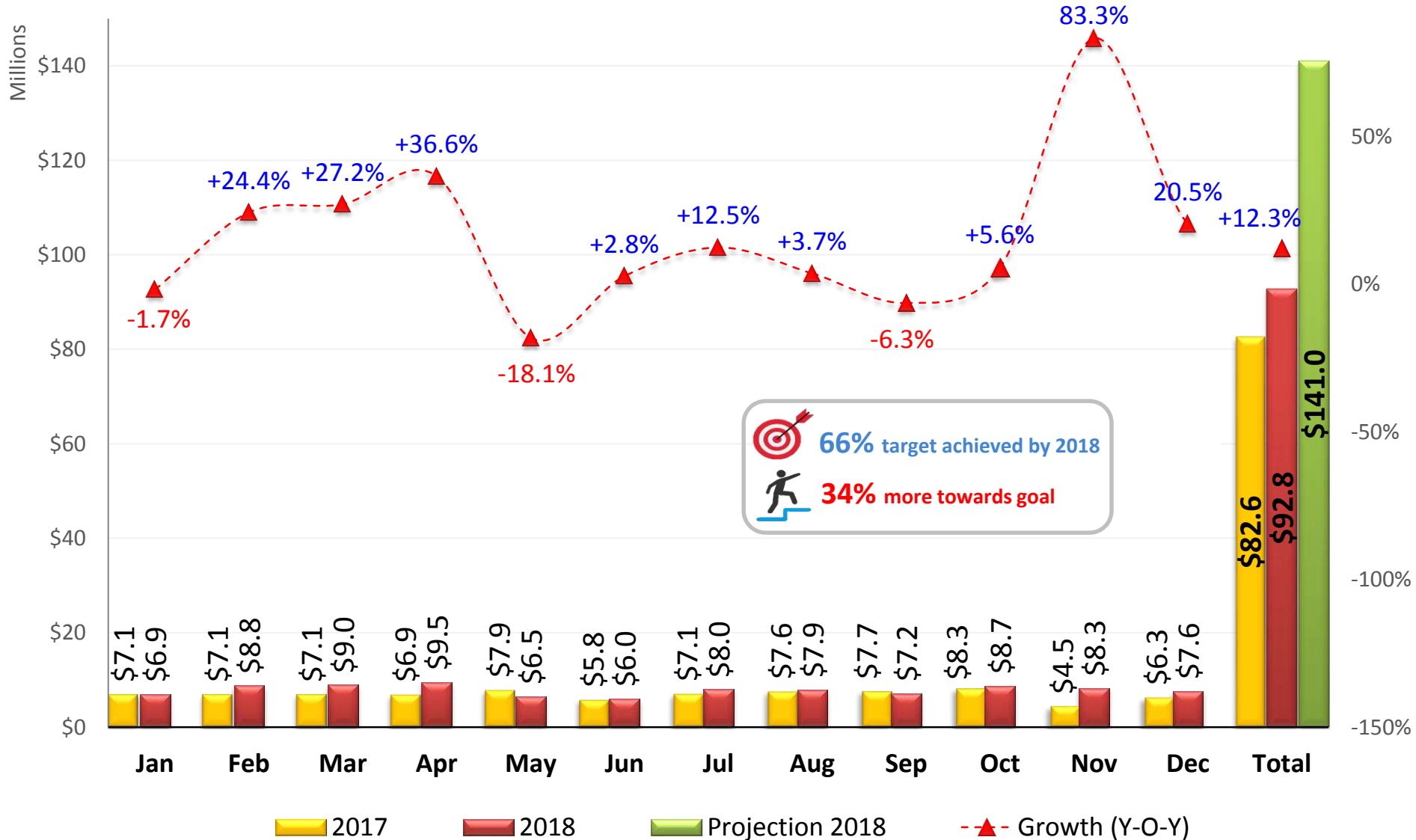
Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs

International Tourist Air Arrivals by Quarterly Trend and Target, 2018



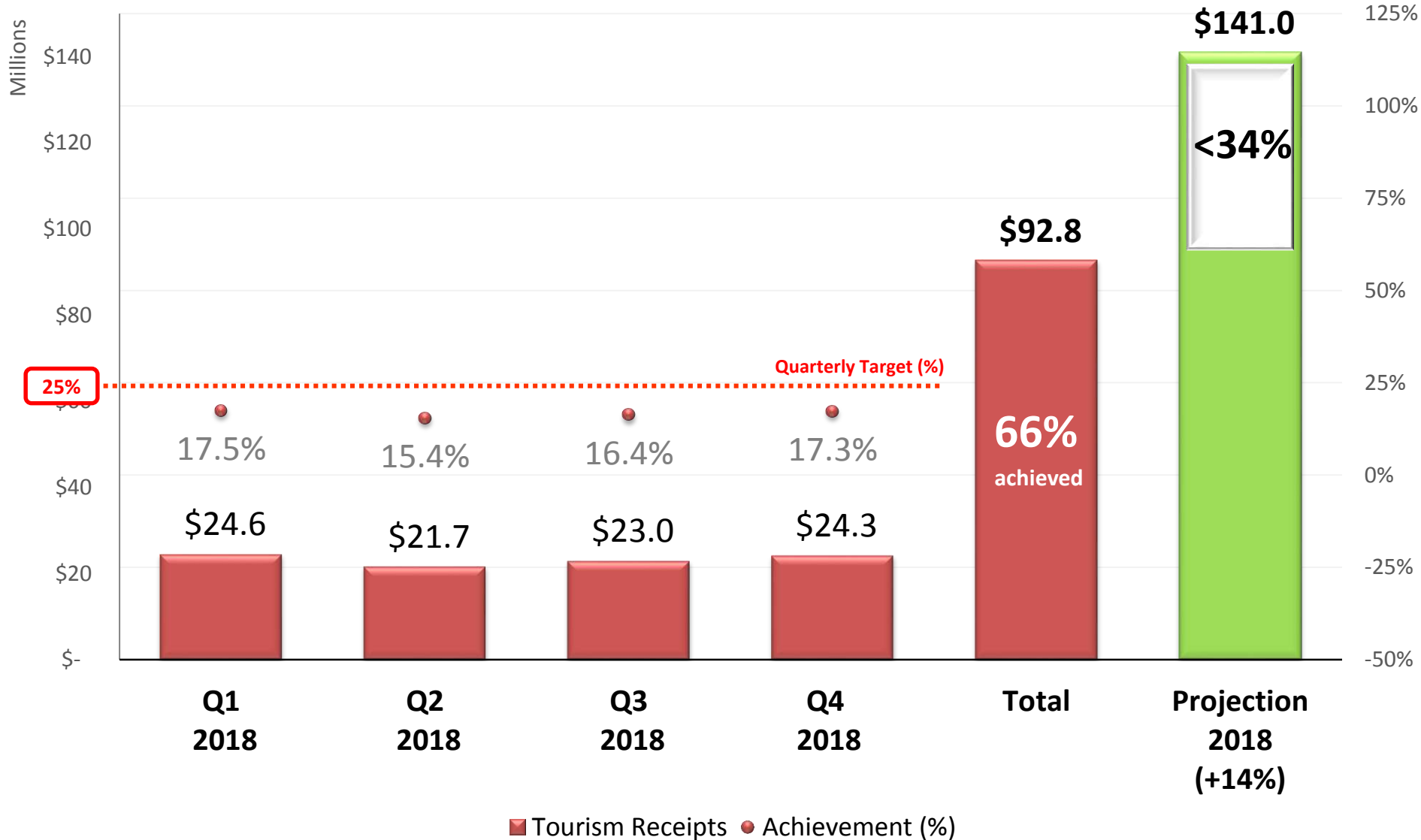
Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs

Tourism Receipts by Monthly Trend and Target, 2017 & 2018



Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs

Tourism Receipts by Quarterly Trend and Target, 2018



Target Performance, 2018 / 2019

2018

+14%

year-on-year to reach



Tourist Air Arrivals

277,774 Estimated



Achievement on Tourist Air Arrivals:
278,136 of 277,774 (100.1%)
(Jan – Dec 2018)



Tourism Receipts

B\$141m Estimated



Achievement on Tourism Receipts:
B\$93m of B\$141m (66%)
(Jan - Dec 2018)

2019

+8%

year-on-year to reach



Tourist Air Arrivals

300,273 Estimated



Tourism Receipts

B\$174m Estimated





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