



كمنترين سومبر ٢ اوتام دان قلنچوثن
MINISTRY OF PRIMARY RESOURCES AND TOURISM
BRUNEI DARUSSALAM
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ABODE OF PEACE
YASODE OL NEYCE

BRUNEI TOURISM

Performance Report 2023

Report in December 2023

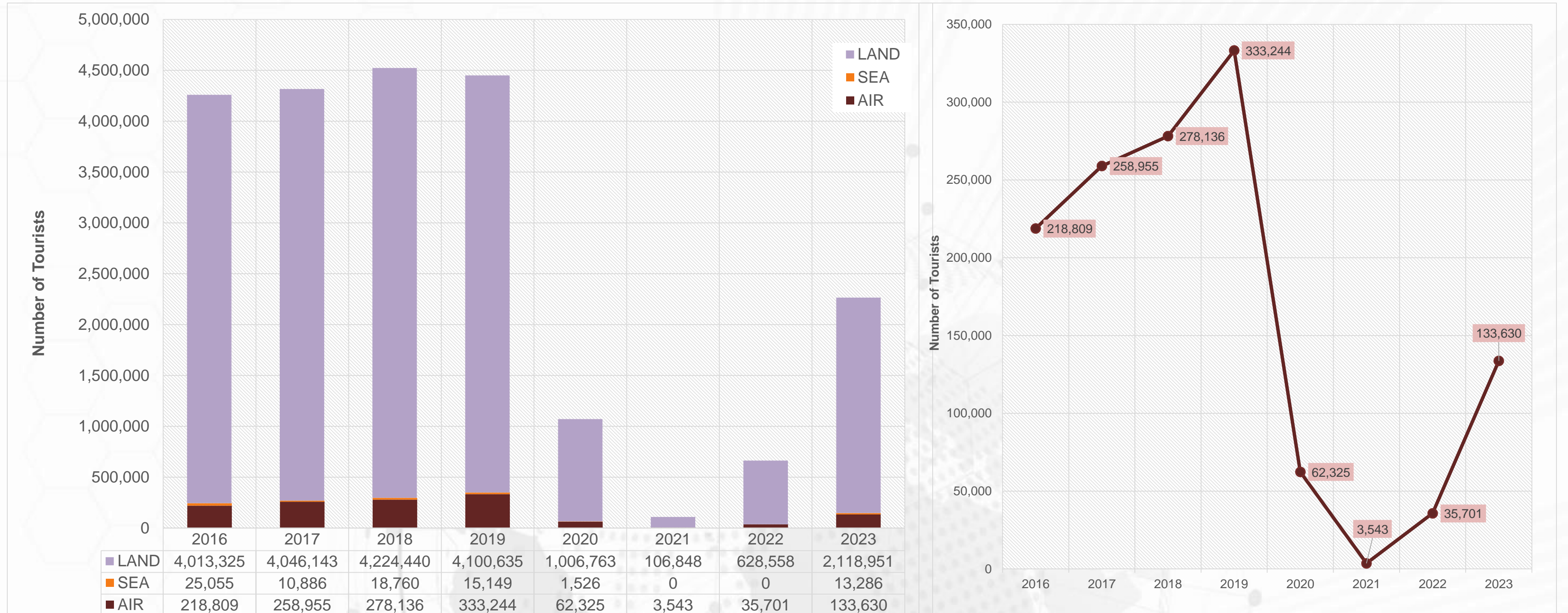
Prepared By: Statistics Unit, Department of
Tourism Development, Ministry of Primary
Resources and Tourism, Brunei Darussalam



Total Arrivals and Compounded Annual Growth Rate (CAGR) of International Visitors by Land, Cruise, and Air from 2016 to 2023

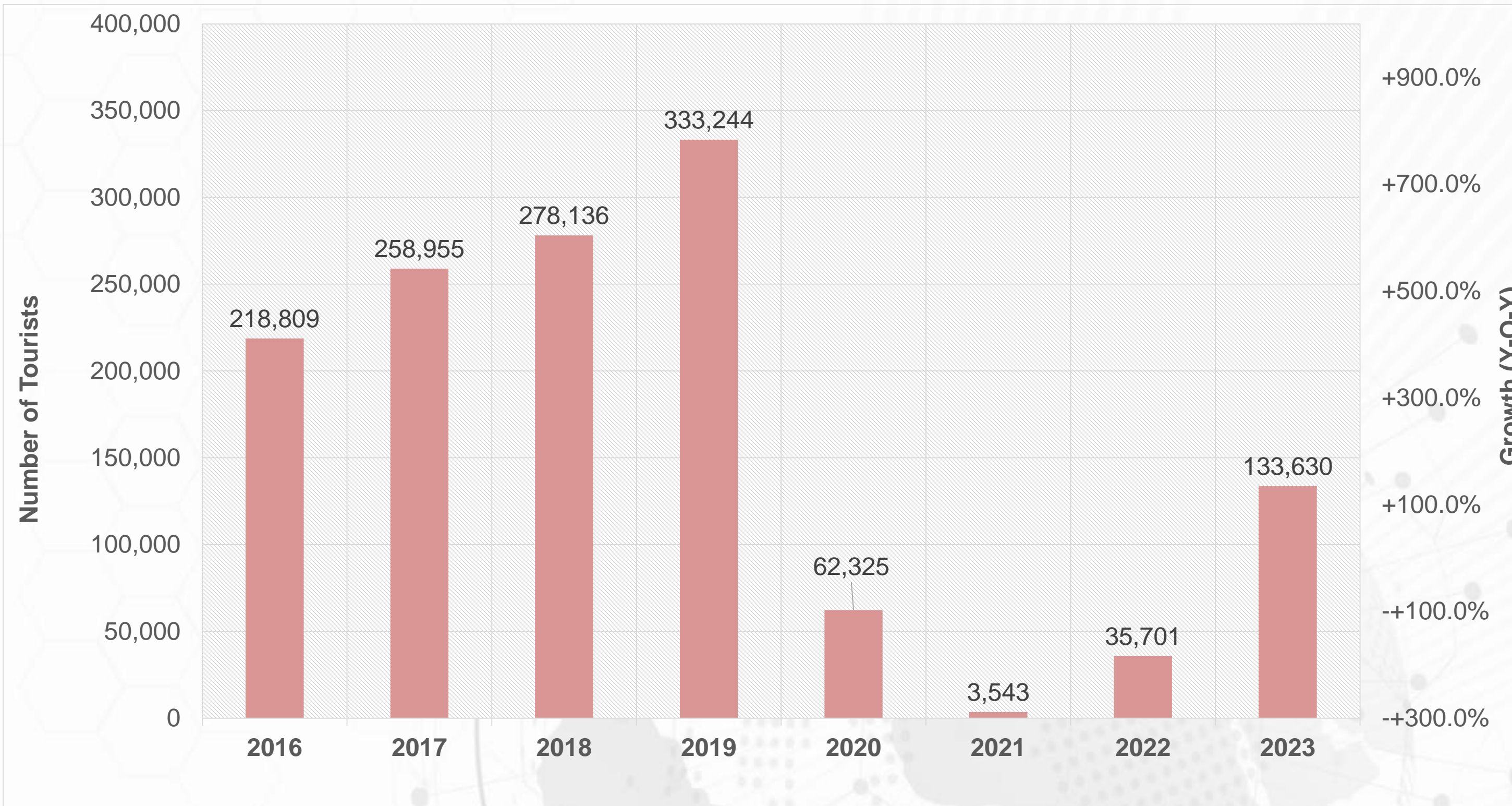
Arrival of International Visitors	2016	2017	2018	2019	2020	2021	2022	2023	CAGR
Land	4,013,325	4,046,143	4,224,440	4,100,635	1,006,763	106,848	628,558	2,118,951	-8.72%
Cruise Ship (Sea)	25,055	10,886	18,760	15,149	1,526	0	0	13,286	-8.66%
Air	218,809	258,955	278,136	333,244	62,325	3,543	35,701	133,630	-6.80%
Total	4,257,189	4,315,984	4,521,336	4,449,028	1,070,614	110,391	664,259	2,265,867	-8.62%

Total International Visitor Arrivals (Overall) via Land, Air, and Cruise Ship



The highest number of arrivals to Brunei Darussalam was recorded in the year 2018. However, this trend has experienced a decline since 2020 due to travel restrictions amid the COVID-19 pandemic.

The Total Arrival of International Tourists via Air from 2016-2023



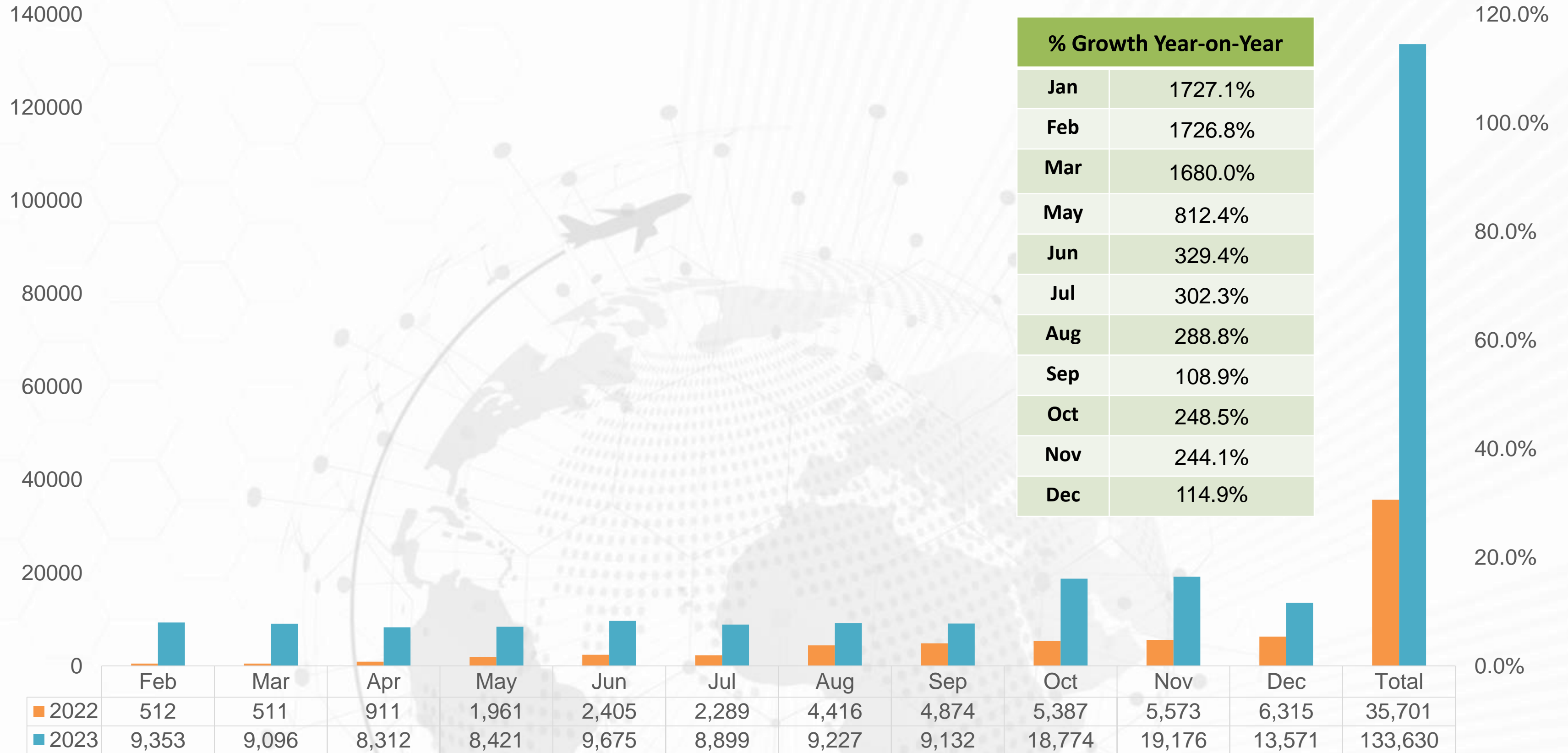
2023: 120,059 tourists

2022: 35,701 tourists

% Growth year to year	
2016	0.3%
2017	18.3%
2018	7.4%
2019	19.8%
2020	-81.3%
2021	-94.3%
2022	907.6%
2023	274.3%

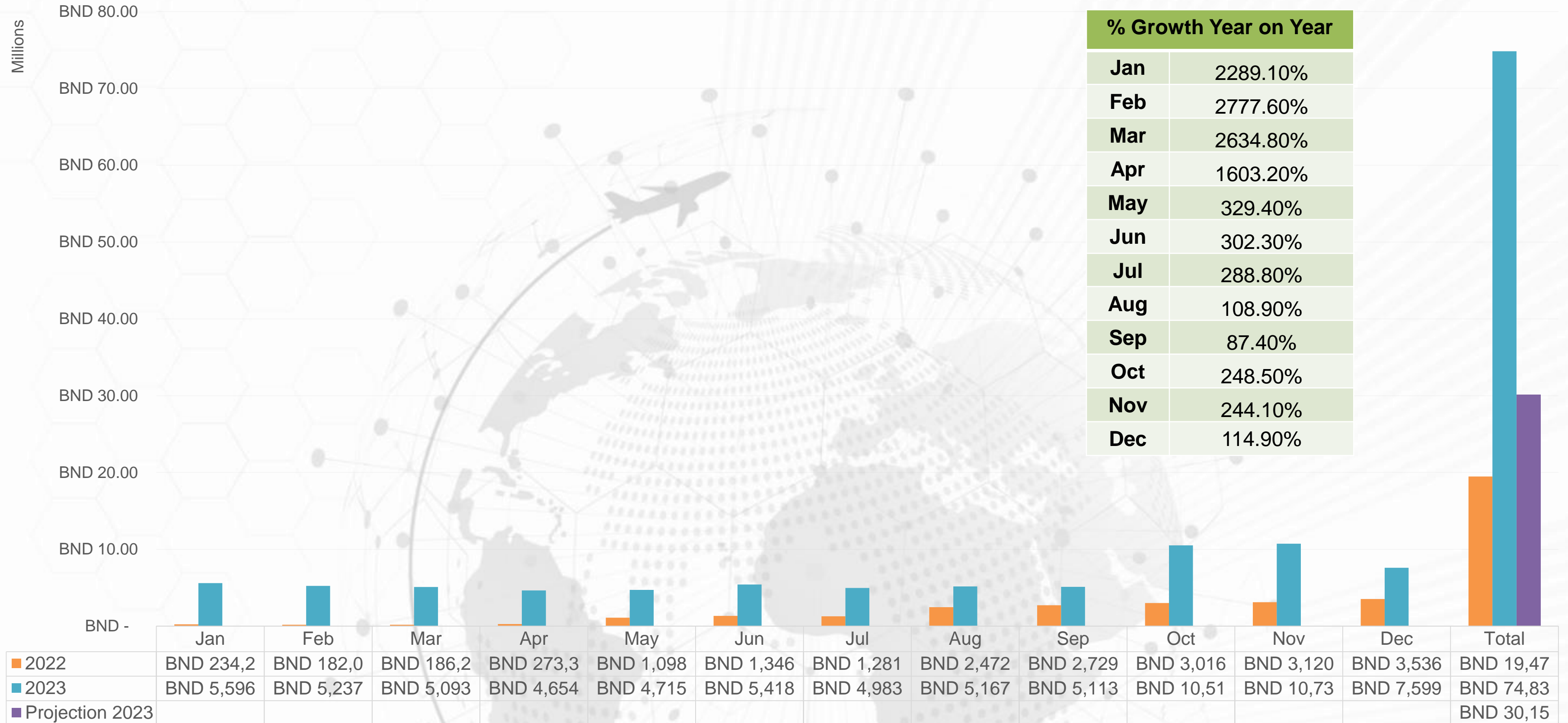
- Note:
- With the containment of COVID-19 and the relaxation of control measures and travel restrictions starting in early 2022, the number of tourist arrivals has once again shown a positive increasing trend, rising from 35,701 individuals in 2022 to 120,059 individuals in 2023.
 - The upturn in the number of arrivals by air in 2023 is attributed to a gradual recovery before the COVID-19 situation.

Monthly Trends in Tourist Arrivals via Air for the year 2023

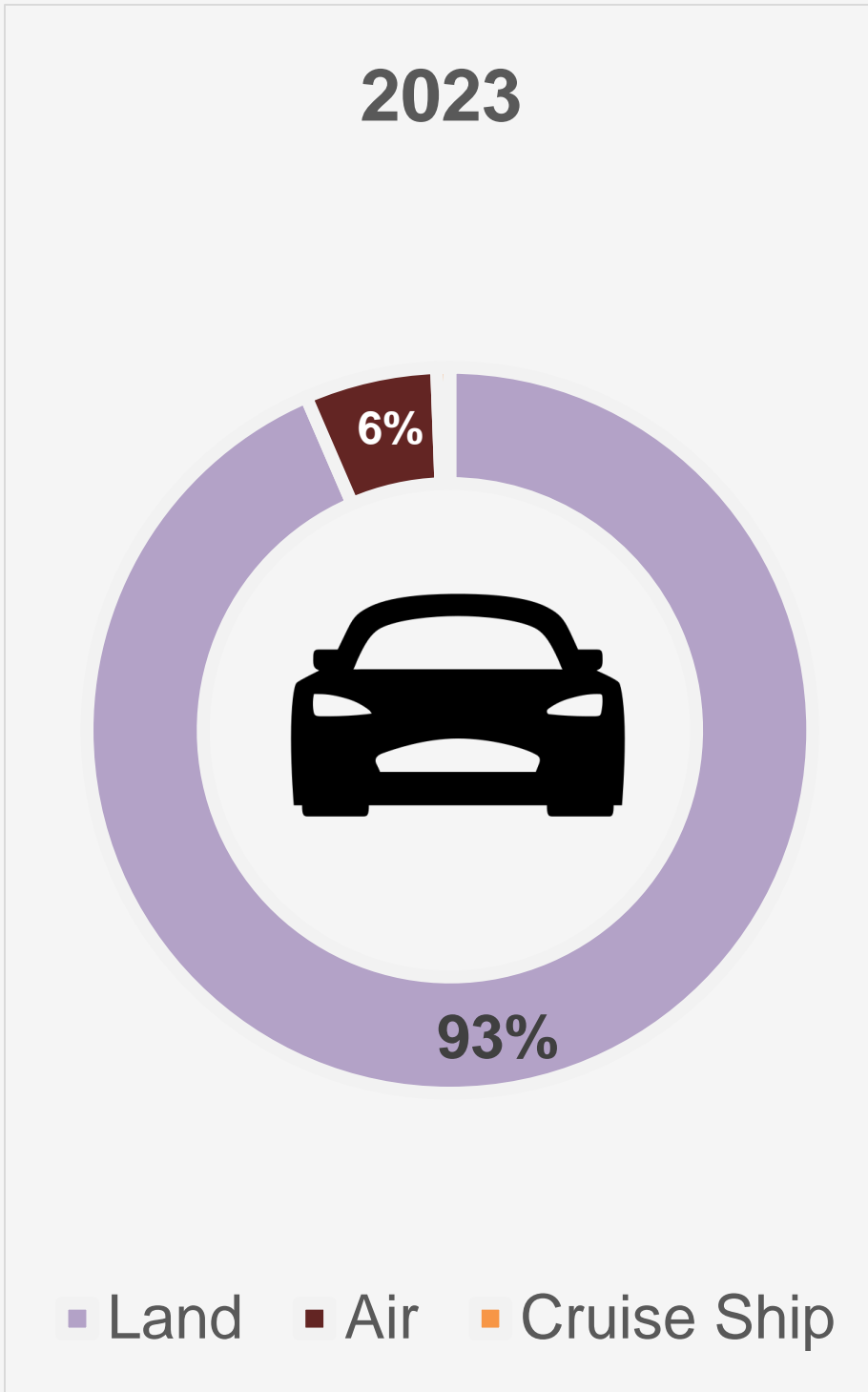


Monthly Trends in Tourism Receipts for the Year 2023

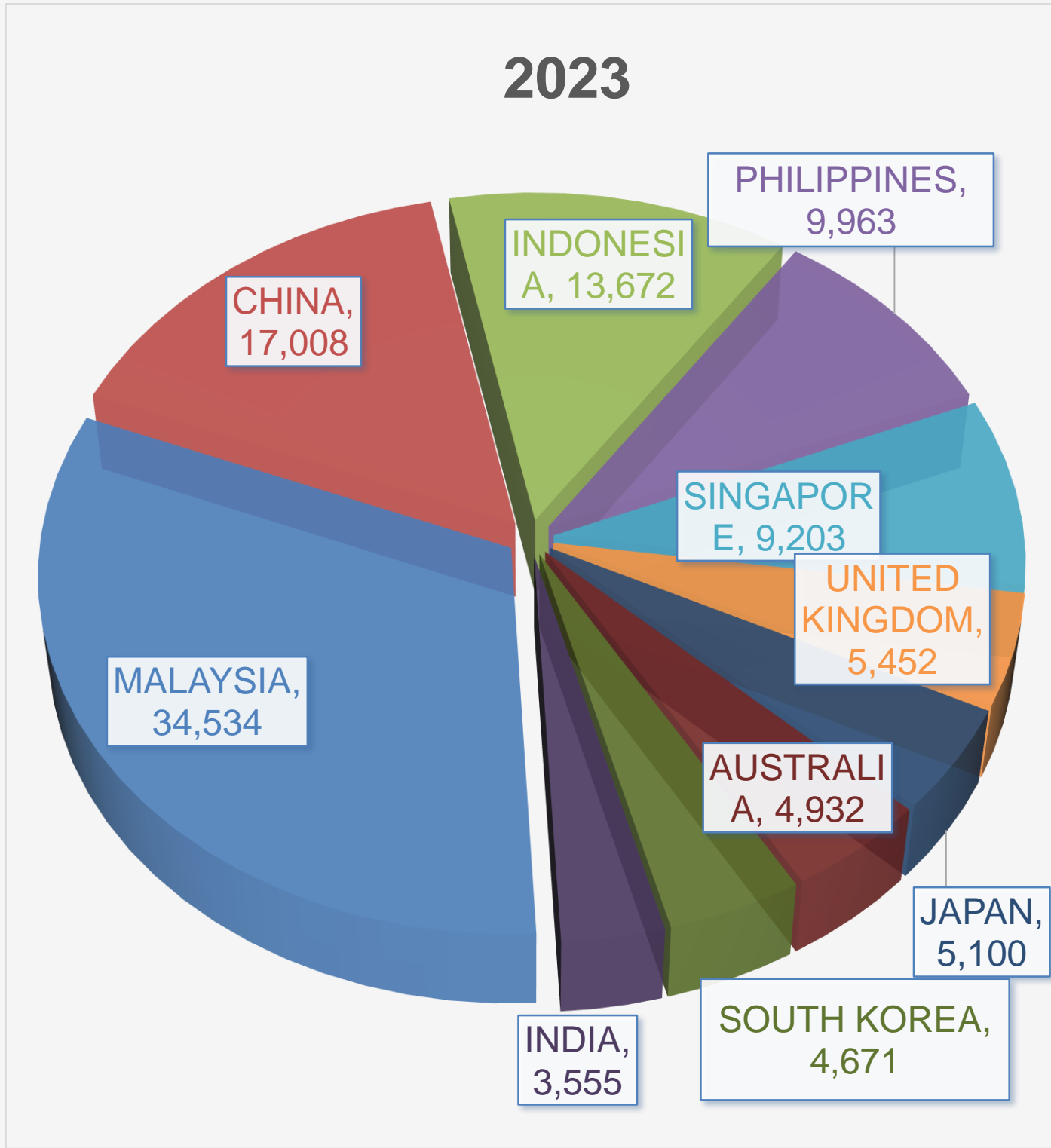
Chart Title



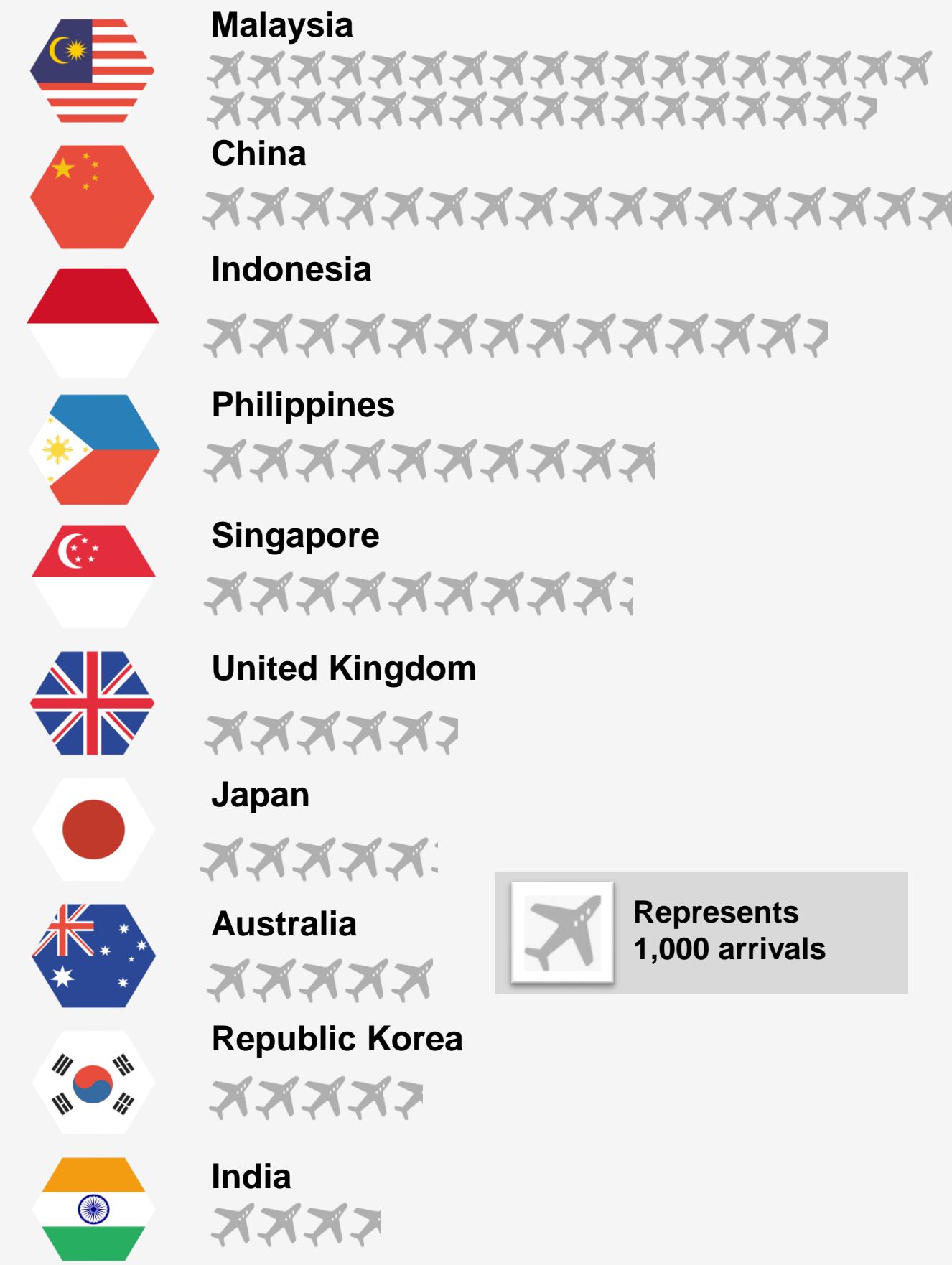
A brief overview of travel activities in 2023 by air, cruise ships, and land; as well as the top 10 countries for air arrivals.



Throughout the years, the highest arrivals have been through land.



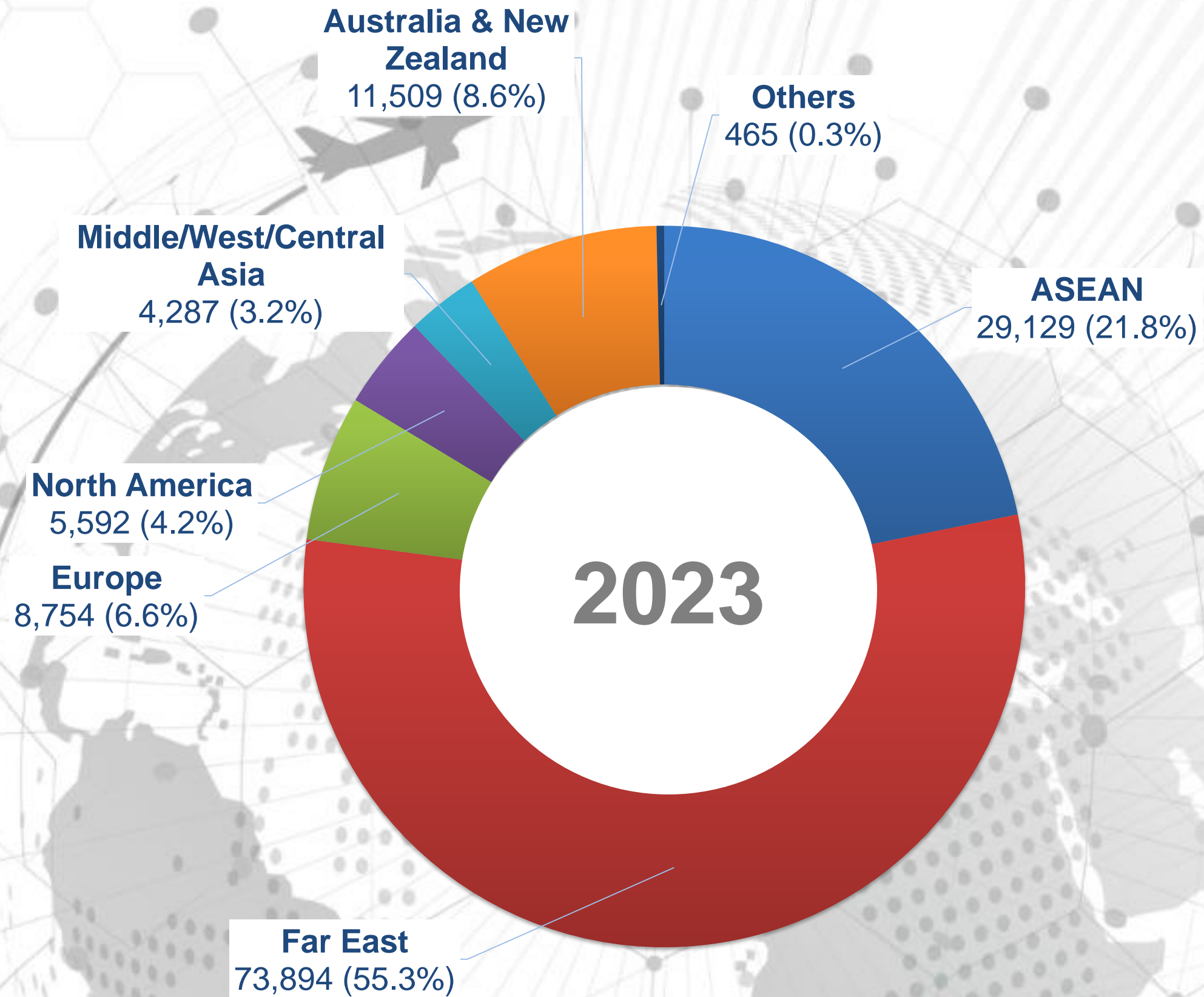
The highest number of air arrivals is from Malaysia, followed by China in the year 2023.



A summary of the top 10 countries with the highest number of air arrivals in 2023.

Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs

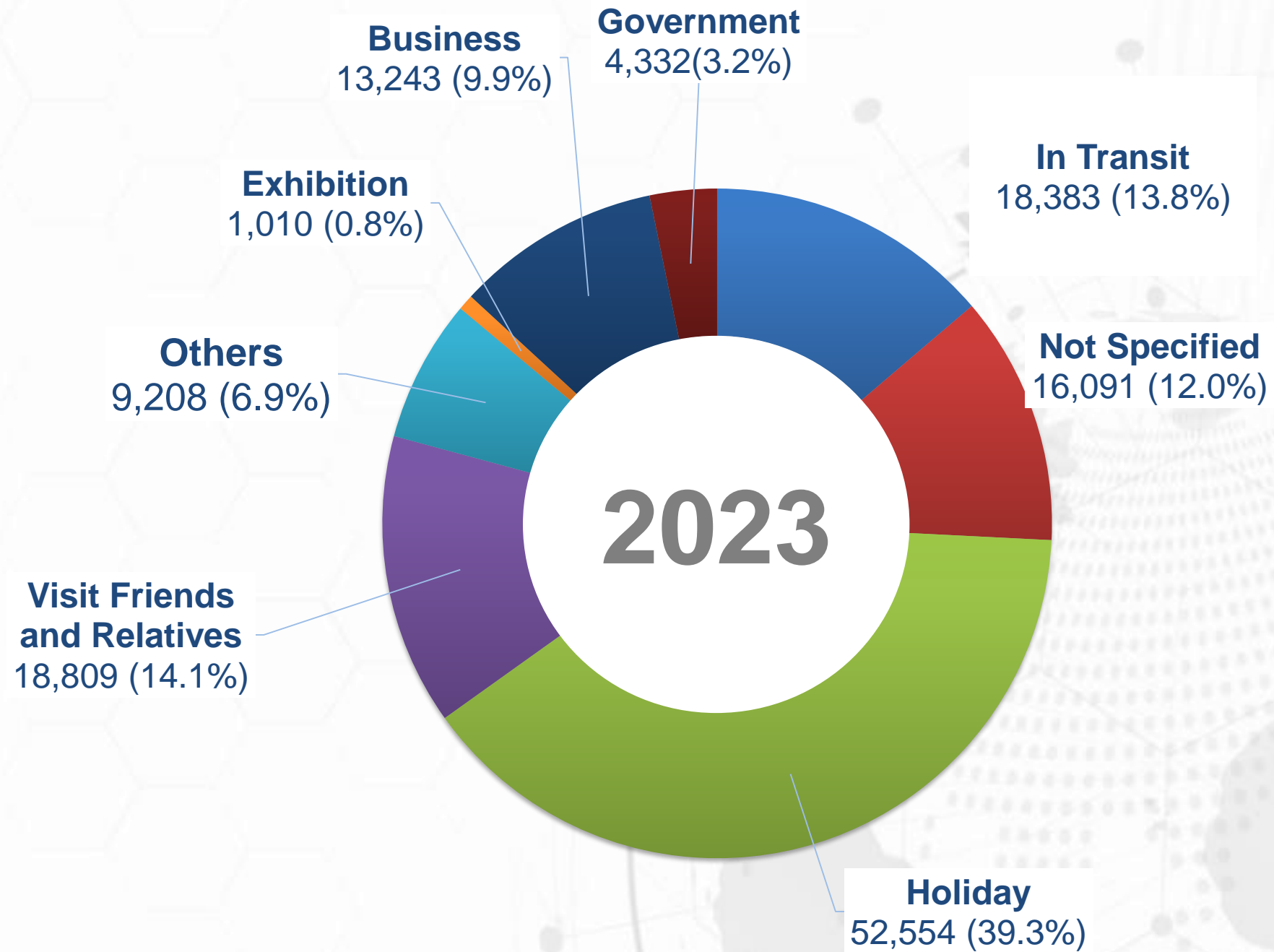
Tourist Arrivals by Region, 2023



In 2023, more than half of the international tourists came by air from ASEAN countries.



Tourist Arrivals by Region, 2023



Business
13,243 arrivals
9.9%



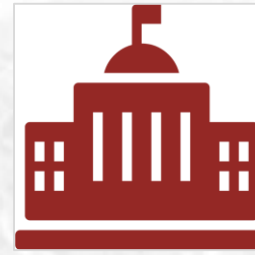
Holiday
52,554 arrivals
39.3%



Visit Friends and Relatives
18,809 arrivals
14.1%



In Transit
18,383 arrivals
13.8%



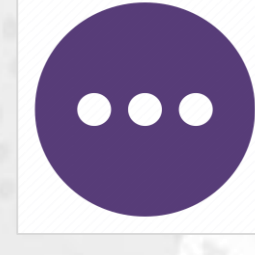
Government
4,332 arrivals
3.2%



Exhibition
1,010 arrivals
0.8%

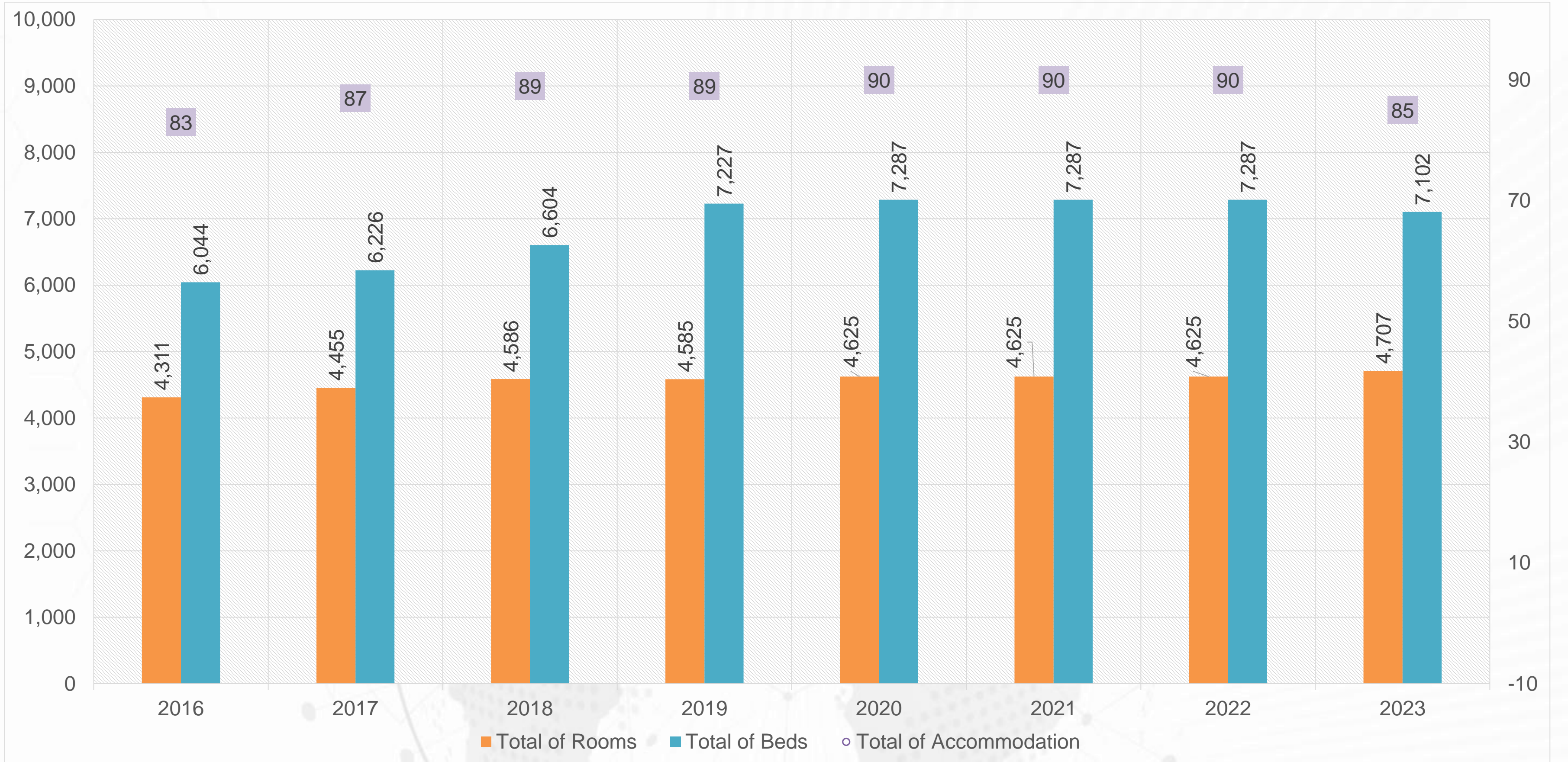


Not Specified
16,091 arrivals
12.0%

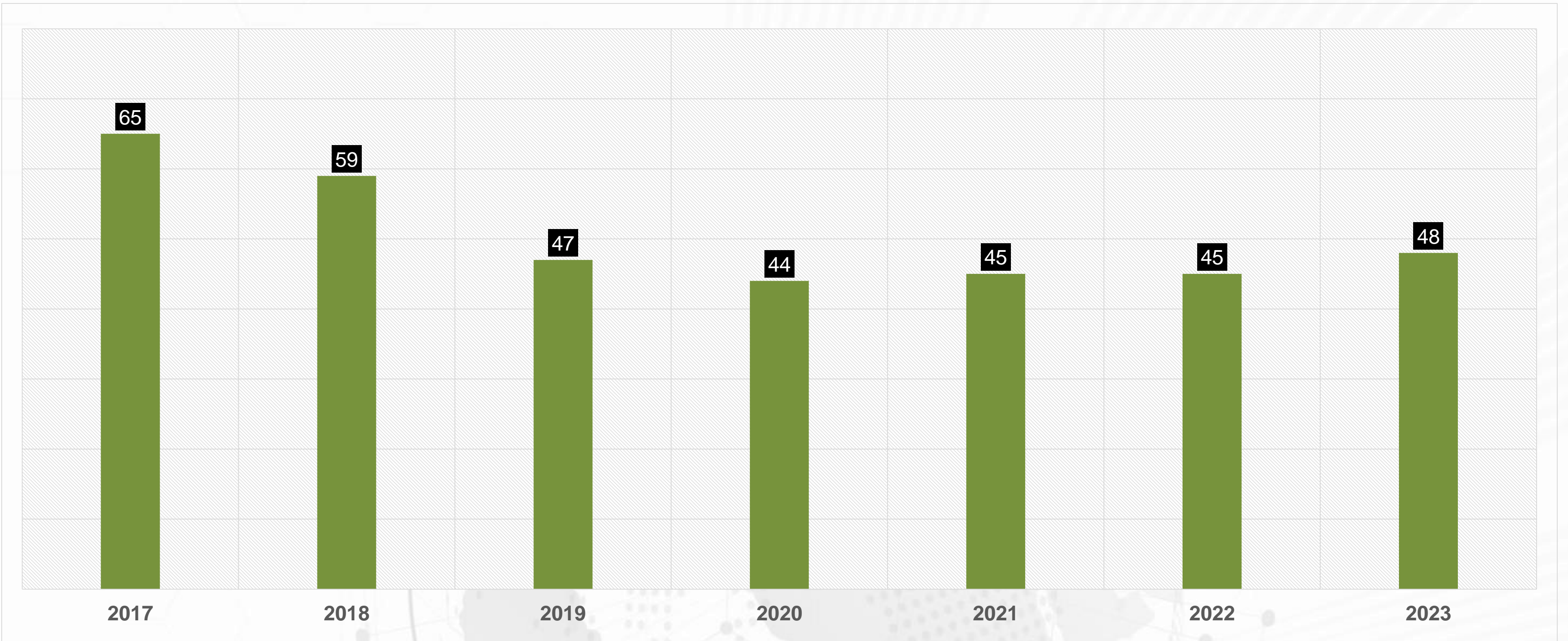


Others
9,208 arrivals
6.9%

Total Accommodation Premises (Including Rooms & Beds) from 2016-2023



Total Number of Registered Travel Agent, 2017-2023



Note:

- The new registrations for Travel Agent Companies for the year 2023 are Great Borneo And Beyond Tours Sdn Bhd, Aleia Voyages Sdn Bhd, and Al-Hajat Tours & Travel Agency Sdn Bhd.

Comparison of Employment in Tourism Industry for 2022 vs. 2023

Employment	2022	2023	Addition/Reduction of Total Jobs	Growth (%)
Accommodations	1,975	2,369	394	19.9%
Travel Agent	344	479	135	39.2%
Freelance Tour Guide	90	77	-13	-14.4%
Total	2,409	2,925	516	21.4%
Total Local Employees	1,883	2,125	242	12.9%



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Prepared By: Statistics Unit, Tourism Development Department, Ministry of Primary Resources and Tourism, Brunei Darussalam

